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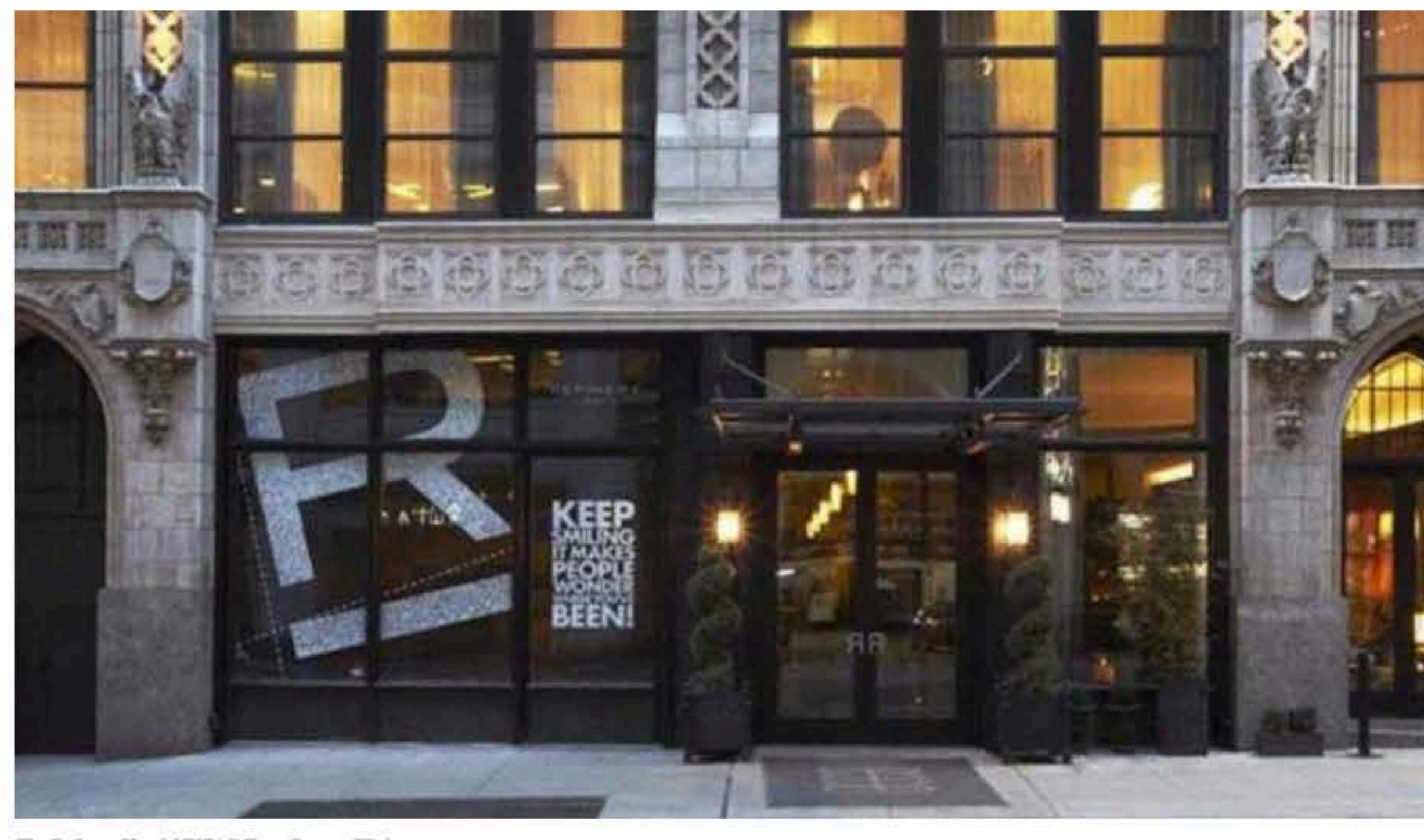


10 New Boutique Hotels In NYC

Travel New York

Jay Singleton
December 12, 2015

From newcomers to revitalized institutions, the [New York](#) hospitality scene is bustling with a bevy of options for travelers and locals alike. From Midtown to across town, here is your guide to exploring the best of the new boutique hotels available.



The Refinery Hotel, NYC | © Top Geyton/Flickr

The Refinery Hotel

Since it opened in summer 2013, [The Refinery Hotel](#) has quickly become a destination for both travelers and locals. A former millinery factory and tea salon in 1912, the design embodies an 'industrial-chic' aesthetic. Guests can enjoy loft-like guest rooms with 12-foot ceilings and custom furniture, as well as artwork and artifacts from its origins. Out-of-the-room entertainment includes the upscale lobby restaurant, [PARKER & QUINN](#) – a fashionable lounge with an extensive wine and beer selection – [WINNIE'S NYC](#), plus a 3,500-square-foot indoor/outdoor rooftop with views of the iconic Empire State Building.

[The Refinery Hotel, 63 West 38th Street, New York, NY, USA, +1 646 664 0310](#)

Boro Hotel

For the adventurous looking to explore one of the city's emerging neighborhoods, the [Boro Hotel](#) is for you. This boutique hotel is the first of its kind in Dutch Kills, Long Island City. Brought to you by the same folks behind the Lower East Side's [Hotel on Rivington](#), the Boro has a similar non-pretentious vibe; there are down-to-earth amenities like self-check-in and a communal café bar with specialty coffee and complimentary breakfast. Rooms with custom-designed furniture and floor-to-ceiling windows allow guests to bask in the glorious Manhattan skyline. Having opened only this summer, the Boro Hotel is still building on its concept. Guests can look forward to a trendy restaurant and rooftop bar this fall.

[Boro Hotel, 38-28 27th Street, Long Island City, NY, USA, +1 718 433 1375](#)



Ludlow Street | © The All-Nite Images/Flickr

The Ludlow

Sitting on one of the most vibrant streets of the Lower East Side is the [Ludlow Hotel](#). The décor mimics the neighborhood with rustic, eclectic, and individualistic elements plus features artwork hand-picked by art dealer impresario and Heidi Klum's boyfriend, Vito Schnabel. Off the sleek, inviting lobby is [Dirty French](#), a popular restaurant serving reinterpreted, classic [French](#) dishes. The 175 apartment-style guest rooms, including 18 suites, offer a variety of options from cozy to sprawling floor plans along with special attention to details, including the use of Bellino Fine Linens and Red Flower bath products.

[The Ludlow, 180 Ludlow Street, New York, NY, USA, +1 212 432 1818](#)

Edition Hotel

Across from Madison Square Park is the new luxury lodging, the [Edition](#). Though it only opened in spring 2015, this hotel has all the makings of a hotspot for jetsetters and in-the-know locals. An embodiment of the NYC reputation, it is sexy, chic, cultured and luxurious, residing in the clock tower in the Flatiron District. The décor, which is stunning, is opulent without being frivolous. In addition to full-service amenities, guests can indulge in onsite delights such as the [Gold Bar](#) for some cocktails and splendor and top-notch dining at the [signature restaurant](#) – serving updated [British](#) fare and high tea – by Executive Chef Jason Atherton.

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[EDITION, 5 Madison Avenue, New York, NY, USA, +1 212 413 4200](#)

The Baccarat Hotel & Residences

[The Baccarat Hotel & Residences](#), with its 114 rooms and 60 private apartments, puts patrons in the epicenter of affluence, sitting directly across the street from the Museum of Modern Art and steps away from Fifth Avenue shopping. The history of the esteemed crystal brand is noted in the design, art collection, and many of the furnishings, which consist of several never-before-seen works from the Baccarat factories and archives. The hotel features French restaurant Chevalier and [The Bar at Baccarat](#), which is a grand space with an outdoor terrace overlooking the MoMA. Room amenities are complete with details suitable to the Baccarat customer standards and even include a one-touch button to request your favorite champagne, an order served with Baccarat glasses.

[The Baccarat Hotel & Residences, 28 West 53rd Street, New York, NY, USA, +1 212 790 8800](#)

The Knickerbocker Hotel

If you want to visit where the former likes of Rockefeller and Fitzgerald once boasted, the iconic [Knickerbocker Hotel](#) is ideal. John Jacob Astor IV's 1906 Beaux Arts masterpiece has been given a face lift and is a lifestyle hub for both New Yorkers and out-of-towners alike. Glamorous, modern rooms provide guests with a splendid retreat. The [St. Cloud](#) rooftop bar, which houses a signature cigar lounge hosted by esteemed tobacconist [Nat Sherman](#), provides both entertainment and relaxation while enjoying city views. When hunger strikes, patrons can gorge on newly imagined American cuisine, like Scotch quail eggs in Dijon mustard and bacon mayonnaise, at [Charlie Palmer at the Knick](#). As a full-service, lifestyle establishment, The Knick gives guests a chance for additional pampering, including specialized appointments with an onsite stylist.

[The Knickerbocker Hotel, 6 Times Square at 42nd Street, New York, NY, USA, +1 212 204 4980](#)

The Marmara

Having only opened this August, this Park Avenue newcomer pays homage to its urban backdrop and has been outfitted by custom-designed furnishings by local artisans. [The Marmara](#) is a welcoming, home-away-from-home ambiance combined with the inspirational New York City living experience. It features a spectacular lobby with breathtaking design elements. Visitors can expect modern amenities including a 24/7 virtual concierge easily accessible to guests via iPad. Airs plus a wellness center, lap pool and steam baths. Out of the 128 rooms, 40 are fitted with private terraces, perfectly fit for sightseeing, and some are equipped with full kitchens.

[The Marmara, 114 East 32nd Street, New York, NY, USA, +1 212 603 9000](#)

The William

This atypical extended-stay hotel made its debut in 2014, serving a perfect combination of architecture, interior and art. [The William](#) is doused in color. Rooms offer a vibrant décor that is modern but comfortable. Standard amenities include integrated sound systems, Apple TV, L'Occitane products and personal amenities of childcare and grocery shopping. For visitors staying a month or more in search of a fashionable, elegant, discreet locale equipped with full-service expectations, The William delivers.

[The William, 24 East 39th Street, New York, NY, USA, +1 646 922 8600](#)

Archer Hotel

Another garment district newbie, the sophisticated [Archer Hotel](#) debuted in spring of 2014, and no two rooms are alike. The Archer seeks to deliver equal parts stellar style and above average service. Indeed, guests receive Archer's Playing Cards, which serve as an addendum to the employee handbook and are given to visitors should they display acts of kindness and courtesy. The cards are worth \$10 each and good for purchases on the property. When not doing a good deed, guests can sip cocktails at the [Spyglass Rooftop Bar](#) and indulge in small plates from Chef David Burke's [fabrick](#), located the hotel's ground floor.

[The Archer, 45 West 38th Street, New York, NY, USA, +1 212 719 4100](#)

The Loews Regency

[The Loews Regency](#) has come a long way since its 1963 opening, and it only took a complete renovation in 2014. Catering to the business traveler, its signature suites offer anything but a cookie-cutter hotel room experience. With 379 residential-style guest rooms and 58 suites outfitted with Frette bedding and a television in the mirror, guests are nearly thrust into the lap of luxury. [The Regency Bar & Grill](#) serves American fare with a local focus and is the perfect setting for the almighty 'power breakfast.'

[The Loews Regency, 540 Park Avenue, New York, NY, USA, +1 212 759 4100](#)

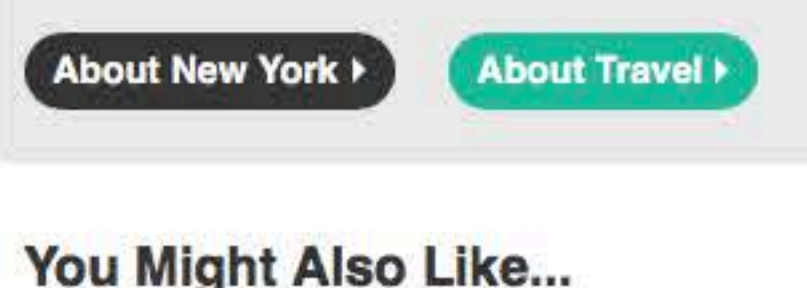








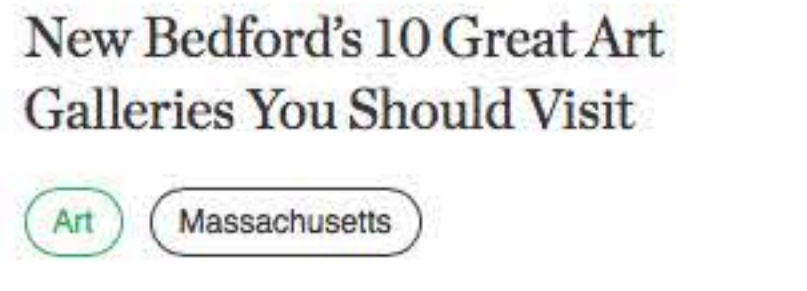




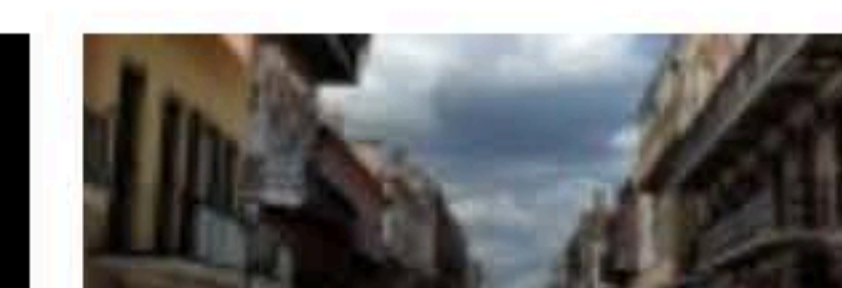
By Jay Singleton

A born and raised New Yorker and unassuming oddball who is just as happy with a bottle of Jameson and a pile of fashion magazines on Friday night as she is at a dirty techno rave at an undisclosed location with one working toilet; with a preference for the latter.

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