



ARCHER®

REDMOND

ARCHER® Hotel Grows West Coast Presence with Debut of Archer Hotel Redmond

Seven-Story, 160-Room Boutique Hotel Brings Laid-Back Luxury, Lively Cocktail Bar, Sophistication and Sincere Service to Seattle's High-Tech Suburb

Award-Winning Boutique Brand Opens Sixth Property in Just Six Years, Second on West Coast and Third Suburban Hotel for Growing Archer Hotel Collection

Redmond, WA – May 28, 2019 – [ARCHER® Hotel Redmond](#) will be opening its doors and welcoming guests on May 29, 2019, in the heart of the open-air Redmond Town Center. The 160-room luxe boutique hotel will be the only one of its kind in Seattle's high-tech eastside suburb, featuring a lively cocktail bar and patio. Archer Hotel Redmond will offer signature amenities on which the growing Archer Hotel collection has built its brand. The award-winning Archer Hotel collection has become known for its thoughtful touches, curated luxuries and local discoveries, all of which have been at the core of the brand's stellar reputation and success. At the root of the praise commonly received is the team's dedication to sincere service that is often mentioned in tandem with compliments on Archer's attention to details big and small. All of these accolades and positive feedback has landed its sister properties on the top of the list on coveted "best of" rosters and popular guest review sites.

[LodgeWorks](#) Partners, L.P., the owner, developer and operator of Archer Hotel, made a strategic decision to bring sophistication to suburbia with an expansion plan that included upscale suburbs that had a need – and an audience – for boutique hotels once reserved for major cities. After successful openings in New York City, Austin and Napa, Archer welcomed two suburban properties last year in Burlington, MA and Florham Park, NJ. Archer's suburban collection is an attractive option in markets traditionally void of boutique quality product and service levels. Archer Hotel Redmond marks the third hotel in Archer's suburban portfolio and the sixth for the expanding brand. The Redmond site was specifically chosen for its walkable town center and adjacent downtown district that is chockfull of restaurants, retailers, boutiques and entertainment options, making it seamless for guests to dine, shop and explore.

The 160-room hotel features a variety of design palettes, which is a signature element of Archer Hotel. With a residential nod to the notion that no two bedrooms should be alike, Archer Redmond has four distinct layouts, lending themselves to the feel of welcoming residences. The choices include Classic King

guest rooms and Double King guest rooms – with two king beds, perfect for families or friends traveling together. The Deluxe King Studio, a suite option, melds form and function with a king platform bed, a living area, ample workspace and a fully stocked wet bar. The hotel's largest accommodations at 618 square feet are Archer's Dens, each with a private balcony, makes this special-edition suite the ultimate suburban sanctuary. Archer's Dens, 16 in total in Redmond, are one-bedroom suites which offer a separate living area furnished with a comfy chesterfield-style sofa, side chair and a 55-inch flat-screen TV. Combine this with the fully-stocked wet bar with movable counter-height island and this room is the perfect option for longer stays and entertaining.

Archer truly wants guests to feel as if they are staying with a friend. As such, there are a number of complimentary services ranging from Wi-Fi throughout to overnight shoeshine on request, intended to make guests feel at home and truly appreciated. One of the best examples of Archer's dedication to details is the daily rotation of locally curated and house-made turndown treats. Guests will enjoy Uncle Woody's Original Caramel Corn from Seattle Popcorn Company; Thumb Print Cookie from Hoffman's Fine Cakes & Pastries (a Redmond bakery); Theo Chocolate, Double Chocolate Peanut Butter Cup from Seattle Chocolatier; Chocolate Dipped Fortune Cookies from Fancy Fortune Cookie Co. (an Oprah favorite) with custom fortunes from Archer; and house made chocolate chip and salted caramel cookies straight from Archer's Kitchen + Bar. Arrivals at Archer are met with a welcome amenity of bottled water and two Fleu de Sel (French Sea Salt) caramels from Jonboy Caramels, an artisan confectionary company based in the Ballard Neighborhood of Seattle. Noteworthy touches for all rooms include complimentary Nespresso® coffee experience, Frette® bathrobes, Malin + Goetz® bath amenities and Archer's signature whimsical slippers (with a moustache or playful red lips), a keepsake to take home.

Of course, Archer also provides other in-room conveniences such a work space, laptop safe, mini-refrigerator, flat-screen TV with premium channels, device charging, alarm clock and radio. Guests can enjoy Archer's favorite bedside reading, *The Little Prince* and *All I Really Need To Know I Learned In Kindergarten*, that offers up simple yet profound wisdom (the author lived in Washington state for much of his career). Guests can then embark on what those at its sister properties have deemed the "best night's sleep of their life," thanks to the five-star bedding with plush Eurotop mattress, premium linens, down duvet and a selection of pillows (down and hypo-allergenic available). Bathrooms don backlit mirrors, white quartz vanities, subway-tiled walk-in showers and modern plank flooring and offer homelike touches such as a make-up/shaving mirror, Ionic hair dryer and *Ursa Major* face wipes. Double King guest rooms feature family-friendly tub/shower combinations. Mobility and hearing accessible rooms are also available.

Designed by LK Architecture Inc., this property has stayed true to the core Archer design philosophy with a distinct nod to the destination that each property calls home, with an intentionally open and inviting floorplan. The layout enables guests to feel immediately welcome and swept in to the energy of the lobby, bar, dining and patio space. The seven-story building was designed to reflect the spirit of modern northwest architecture. The casually elegant setting is best described as "Northwest industrial chic." The lobby features 18-foot floating wood-ceilings and exposed steel-wrapped concrete columns. Two large fireplaces flank the lobby and create cozy gathering spaces.

The consistent thread among the hotels in the collection is the attention to detail, with fabulous finishes, touches and trims at every turn. This includes the House Art Collection of unique and storied work, a fluid grouping of pieces in a range of mediums, all created by local and regional artists. Their works tell individual local stories — and those stories help make each guest experience at Archer singular and special. The large-as-life forest photo mural in the lobby is called *Obstruction Point* and was

taken by Seattle-photographer Shane Welch. It was inspired by the first trip he and his wife took to the area, hiking in the Olympic National Park. They took a wrong turn on a beautiful ridgeline trail and it turned an hour-long hike into an all-day adventure — and one of their favorite hikes.

In Archer's library, a cozy gathering nook, a suspended sculpture called *Reinventing the Wheel*, greets guests as an homage to Redmond which is known as the Bicycle Capital of the Northwest. The piece was commissioned through an artist in Wichita, Kansas, where LodgeWorks' headquarters is based.

Archer's Kitchen + Bar (AKB) will offer breakfast, an a la carte evening menu and full bar. The philosophy of AKB is to make guests at home while Archer's culinarians cook simple, beautiful foods morning and night. Guests will enjoy a house-made breakfast buffet complete with a toasting station serving up bagels, local fresh breads, spreads beyond the norm (think guacamole and hummus), fresh fruit, yogurt and an oatmeal bar with toppings. This will be accompanied by European-style charcuterie and cheeses alongside daily hot selection (breakfast sandwiches, egg frittatas, wraps, etc.). This start-the-day fare comes with freshly roasted Intelligentsia® coffee and espresso drinks and is just \$10 per person for hotel guests (\$17 otherwise). Evening bites, bowls and grilled favorites are served bar-side, or AKB to-go delivered to the guest room, with a full menu of classic cocktails, along with beer and wine from the great northwest. Menu favorites include our sesame ahi tataki tuna bites, truffle fries, avocado bruschetta toast, an ancient grain vegan bowl — and an incredible American wagyu beef burger. Gluten-free, vegetarian and vegan options are available. The lively cocktail bar is complete with a shuffleboard and a comfy patio.

For on-the-go convenience, The Market offers a range of healthy snacks, fresh fruit and juices, along with pre-packaged favorites and sundries; this 24-hour lobby pantry offers any-time access with purchases easily charged to the room. The Market also features a special selection of souvenirs curated from local artisans and Archer. One special souvenir is a deck of Archer's Playing Cards. Each card features a timeless tip of courtesy that Archer discovered from mentors and friends along the way.

The hotel offers a variety of services for guests, including an on-site fitness studio featuring Matrix Fitness equipment and an Isawall training wall, an indoor pool (complete with complimentary pool toys and towels) and more. Archer Hotel Redmond has over 10,000 square feet of flexible indoor event and meeting space for groups of up to 150. The signature space is the incredibly versatile Hospitality Lounge. With moveable soft seating, a wet bar and an industrial-chic garage door for natural light, Archer likes to think of this space as a very cool rec room. It also offers seasonal alfresco patio seating and a wall-mounted flat screen TV for presentations and event graphics. Adorning the wall is a brightly colored quilt by local artist Joey Veltkamp, featuring a sunrise behind a mountain, overlooking the forest and water below. The words hearken back to the theme song of the 1970s TV show "The Life and Times of Grizzly Adams." The artist creates quilts that in his words, "Slow us down for everyday life moments, so that we can work through them." Perfectly suited for the Hospitality Lounge vibe.

Guests who book directly with Archer (via phone or online) receive a "Destination Joker" upon arrival, which is immediately worth \$10 throughout the hotel or can be collected and used on subsequent stays. Players can expect to receive one card per room, per stay. This can be equated to an instantaneous loyalty program, with a twist of Archer's personality.

Nightly weekday and weekend rates start from \$259 and \$189, respectively. A celebratory 20% discount for the grand opening is being offered on weekend stays (Thursday through Sunday nights) through

August 31, 2019; enter booking code 20offRedmond on archerhotel.com. For more details and reservations, please visit www.archerhotel.com/redmond.

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About ARCHER

ARCHER® Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. All of its city properties -- New York, Napa and Austin -- are in the running for *Condé Nast Traveler's* 2019 Readers' Choice Awards, which are announced in November 2019.

About LodgeWorks

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company launched the ARCHER® Hotel boutique collection with a trio of high-profile U.S. destinations. In May 2014 Archer Hotel debuted in New York City/mid-town Manhattan, followed by an August 2016 opening in Austin at The Domain NORTHSIDE, and a much-anticipated November 2017 opening in downtown Napa. The collection continued its strategic development plan in the upscale suburbs with a February 2018 opening in Burlington, MA, just outside of Boston, followed by a May 2018 addition in Florham Park, NJ, and in late May 2019 with a location in Redmond, WA, a high-tech eastern suburb of Seattle. A seventh location will soon be announced. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels, including Hyatt House®, Hyatt Place®, Aloft®, Hampton Inn®, and Hilton Garden Inn®. For more information, please visit www.lodgeworks.com.