

AUSTIN

Media Contact: Carla Caccavale, CarlaCaccavalePR@gmail.com, 914-673-0729

Archer Austin Receives Four Stars in Forbes Travel Guide's 2021 Star Awards

Boutique Hotel in Heart of Domain NORTHSIDE
Celebrates with Special Rates for Texas Residents,
Up to 25% Off Plus \$20 Cocktail Credit

Austin, TX – February 22, 2021 – The Lone Star State just earned a few more stars as <u>Archer Hotel Austin</u> received a **Four-Star Rating in <u>Forbes Travel Guide</u>**. This world-renowned achievement and only global rating system for luxury hotels, restaurants and spas, was just unveiled on its annual Star Rating list.

The hotel is inviting its Texas neighbors to come celebrate with its <u>Texas Resident Rate</u>, offering discounts of up to 25% off plus a \$20 drink + dine credit to toast to this achievement.

The hotel's luxe accommodations with five-star bedding, kimono cotton Frette® robes, in-room Nespresso® coffee experience and Texas-chic touches throughout, certainly played into the recognition. Each of the 171 varying guestroom layouts is designed to have a different feel, with six design palettes. Just as no two bedrooms in a home would be alike, the feel of Archer's "residences" is meant to offer a variety of experiences across the accommodations. Canopy beds, varying headboards and footboards, large free-standing soaking tubs, and sliding glass doors creating indoor/outdoor spaces, are just some of the details that make Archer Austin unique from room to room. The king and one-bedroom balcony suites boast fireplaces on the canopied balconies.

"This has been the year of all years to honor our small, but sincere and incredibly safety-concious team at Archer Austin," said General Manager Ric Mussiett. "It takes focus and heart to deliver anticipatory, sincere service and create memorable experiences for our guests — but to remain mindful of those goals while also obsessing over the wellbeing of our guests, our team and our community during a pandemic, requires even more. I'm in awe of every member of our team and thankful to each guest who trusted us as their host."

Forbes Travel Guide is recognized for creating the original concept of Five-Star service, and Archer Hotel Austin repeats as a Four-Star recipient for a second year to its illustrious annual Star Rating list.

"These 2021 award winners are a testament to the resiliency of the hospitality industry," said Filip Boyen, CEO of Forbes Travel Guide. "During an unprecedented time, these top properties adapted to numerous adversities all while maintaining high service levels and ensuring the health security of their guests and staff." He added, "We hope that these excellent properties will inspire travelers for when they are ready to venture out on their next trip."

To view the new Star Award winners, visit <u>ForbesTravelGuide.com</u>. For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click <u>here</u>.

To experience the Four-Star service first hand and make a reservation or for more on Archer Hotel Austin please visit www.archerhotel.com/austin. The Texas Resident Rate can be booked directly on the site; promo code TXRATE.

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FORBES TRAVEL GUIDE

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.

ARCHER HOTEL AUSTIN

Archer Hotel Austin, a luxe, boutique 171-room, eight-story property has as abundance of local touches infused within the décor and programming; there is no mistaking that Archer has a deep appreciation of Texan roots. La Corsha Hospitality Group and Chef David Bull is at the helm of Archer Austin's restaurant, with the acclaimed Second Bar + Kitchen, a lobby lounge, as well as in-room dining and event catering. Archer Austin boasts a light-filled 35-foot atrium and over 16,500 total square feet of indoor and outdoor event space and pre-function areas that include the Terrace with fire pit and bar and a star-lit pool patio.

<u>Archer® Hotel</u> is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.