

# ARCHER<sup>®</sup>

## AUSTIN

Media Contact: Carla Caccavale, [CarlaCaccavalePR@gmail.com](mailto:CarlaCaccavalePR@gmail.com), 914-673-0729

### **Shining Bright: Archer Austin Receives Four Stars in Forbes Travel Guide's 2021 Star Awards**

#### **Boutique Hotel in Heart of Domain NORTHSIDE Celebrates With Four-Star Traveler Cocktail & Live Music**

Austin, TX – September 3, 2020 – [Archer Hotel Austin](#) is once again shining bright as it received a **Four-Star Rating in the 2021 [Forbes Travel Guide](#)** (FTG). This world-renowned achievement and only global rating system for luxury hotels, restaurants and spas was unveiled today, September 3, on with an advanced look at its annual Star Rating list. Archer Hotel Austin also made the roster when FTG announced its 2020 Star Awards in February. FTG is revealing some of its prestigious award winners for 2021 early to provide getaway inspiration as travel picks up post-quarantine. The hotel will be pouring celebratory bubbles from 3:00 to 7:00 pm today for all guests to toast the Four-Star Rating.

The luxury boutique hotel has crafted a namesake cocktail for the achievement: **The Four-Star Traveler**. This libation is created with a quartet of ingredients to match the number of stars: Wild Turkey Rye Bourbon, housemade thyme simple syrup, lemon juice with a Paul Cheneau Cava topper. The refreshing cocktail is muddled with two blackberries and garnished with expressed lemon rind and fresh thyme.

This noteworthy Four-Star accolade coincides with Archer Hotel Austin celebrating its four-year anniversary this Labor Day weekend. The hotel has consistently excelled in exceeding guest expectations and has enjoyed the top spot on trusted review sites based on guest feedback, with a strong theme of sincere, anticipatory service and thoughtful surprises. To tie the trifecta of the Four-Star Rating, hotel anniversary and Labor Day weekend all together, guests will enjoy a festive atmosphere and live music played in the lobby this Friday, September 4, and Saturday, September 5.

The hotel's luxe accommodations with five-star bedding, kimono cotton Frette<sup>®</sup> robes, in-room Nespresso<sup>®</sup> coffee experience and Texas-chic touches throughout certainly played into the recognition. Each of the 171 varying guest room layouts is designed to have a different feel, with six design palettes. Just as no two bedrooms in a home would be alike, the feel of Archer's

“residences” is meant to offer a variety of experiences across the accommodations. Canopy beds, varying headboards and footboards, large free-standing soaking tubs and sliding glass doors creating indoor/outdoor spaces are just some of the details that make Archer Austin unique from room to room. The king and one-bedroom balcony suites boast fireplaces on the canopied balconies.

“The fact that we received the Forbes Travel Guide Four-Star Rating once again is quite an achievement,” said General Manager Ric Mussiett. “The pride in this hotel is contagious among the amazingly dedicated team. To deliver a memorable experience while mastering the 900+ Forbes standards that contribute to the Four-Star award is done with enthusiasm and a razor-sharp focus on details big and small. I commend the talented staff who I am fortunate to work alongside; without them, this would not be possible.”

Forbes Travel Guide is recognized for creating the original concept of Five-Star service, and Archer Hotel Austin is the latest addition to its illustrious annual Star Rating list.

“It gives us much pleasure to recognize these deserving properties with their 2021 awards,” said Filip Boyen, CEO of Forbes Travel Guide. “We hope that these excellent properties will prompt travelers to start dreaming about their next trip and build anticipation for our forthcoming full slate of awards in 2021.” He added, “It is difficult to earn a Forbes Travel Guide Star Rating, and all of our winners have demonstrated dedication in their passion for service. We congratulate them all and their commitment to consistently deliver excellence to guests.”

Forbes Travel Guide will celebrate the full list of 2021 Star Award winners in spring 2021. For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click [here](#).

To experience the Four-Star service firsthand and make a reservation, or for more on Archer Hotel Austin, please visit [www.archerhotel.com/austin](http://www.archerhotel.com/austin).

####

#### **The Four-Star Traveler**



## **FORBES TRAVEL GUIDE**

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

## **ARCHER HOTEL AUSTIN**

[Archer Hotel Austin](#), a luxe, boutique 171-room, eight-story property, has as an abundance of local touches infused within the décor and programming; there is no mistaking that Archer has a deep appreciation of Texan roots. La Corsha Hospitality Group and chef David Bull are at the helm of Archer Austin's restaurant, with the acclaimed Second Bar + Kitchen, a lobby lounge, as well as in-room dining and event catering. Archer Austin boasts a light-filled 35-foot atrium and over 16,500 total square feet of indoor and outdoor event space and pre-function areas that include the Terrace with fire pit and bar and a star-lit pool patio.

[Archer® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with a distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.