

AUSTIN

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Archer Austin Receives Four Stars in Forbes Travel Guide's 2020 Star Awards

Boutique Hotel in Heart of Domain NORTHSIDE Celebrates with Complimentary Bubbly & Four-Star Traveler Cocktail

Austin, TX – February 12, 2020 – The Lone Star State just earned a few more stars as <u>Archer Hotel Austin</u> received a **Four-Star Rating in <u>Forbes Travel Guide</u>**. This world-renowned achievement and only global rating system for luxury hotels, restaurants and spas, was unveiled today, February 12, on its annual Star Rating list. The hotel will be pouring celebratory bubbles from 4:00 to 8:00 pm today for all guests to toast the Four-Star Rating.

Those not staying at the hotel on Wednesday can also take part in the celebration. Guests who mention the Forbes Four-Star Award will receive a complimentary glass of bubbles at Second Bar + Kitchen, the hotel's popular local restaurant in residence, throughout the month of February.

Last but not least, the luxury boutique hotel has a namesake cocktail for the achievement: **The Four-Star Traveler**. This libation is created with a quartet of ingrients to match the number of stars: Wild Turkey Rye Bourbon, housemade thyme simple syrup, lemon juice with a Paul Cheneau Cava topper. The refreshing cocktail is muddled with two blackberries and garnished with expressed lemon rind & fresh thyme.

The hotel's luxe accommodations with five-star bedding, kimono cotton Frette® robes, in-room Nespresso® coffee experience and Texas-chic touches throughout, certainly played into the recognition. Each of the 171 varying guestroom layouts is designed to have a different feel, with six design palettes. Just as no two bedrooms in a home would be alike, the feel of Archer's "residences" is meant to offer a variety of experiences across the accommodations. Canopy beds, varying headboards and footboards, large free-standing soaking tubs, and sliding glass doors creating indoor/outdoor spaces, are just some of the details that make Archer Austin unique from room to room. The king and one-bedroom balcony suites boast fireplaces on the canopied balconies.

"We are incredibly honored by the Forbes Travel Guide Four-Star Rating," said General Manager Ric Mussiett. "I am extremely proud of our entire team at Archer Hotel Austin for delivering anticipatory, sincere service and creating memorable experiences for our guests — all while mastering the 900+ Forbes standards that contribute to the Four-Star award. Without them and their dedication to raising the bar in genuine hospitality day after day, this award would not be possible."

Forbes Travel Guide is recognized for creating the original concept of Five-Star service, and Archer Hotel Austin is the latest addition to its illustrious annual Star Rating list.

"We have been committed to championing genuine Five-Star service for more than 60 years, and this year's winners, as always, exemplify the very highest standards in hospitality," said Filip Boyen, CEO of Forbes Travel Guide. "It is difficult to earn a Forbes Travel Guide rating, and all our Star-Rated winners have shown how incredibly deserving they are of their accolades by demonstrating sheer dedication in their passion for service. We congratulate them all."

To view the full Star Ratings for 2020, visit <u>ForbesTravelGuide.com</u>. For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click <u>here</u>.

To start experience the Four-Star service first hand and make a reservation or for more on Archer Hotel Austin please visit www.archerhotel.com/austin.

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FORBES TRAVEL GUIDE

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ARCHER HOTEL AUSTIN

Archer Hotel Austin, a luxe, boutique 171-room, eight-story property has as abundance of local touches infused within the décor and programming; there is no mistaking that Archer has a deep appreciation of Texan roots. La Corsha Hospitality Group and Chef David Bull is at the helm of Archer Austin's restaurant, with the acclaimed Second Bar + Kitchen, a lobby lounge, as well as in-room dining and event catering. Archer Austin boasts a light-filled 35-foot atrium and over 16,500 total square feet of indoor and outdoor event space and pre-function areas that include the Terrace with fire pit and bar and a star-lit pool patio.

<u>Archer® Hotel</u> is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.