# ARCHER® Hotel Announces Its 2027 Opening in the Heart of Charleston's Historic District

## Historic 1920s Warehouse Brings Storied Character and Archer's Signature Hospitality Together

## Formerly The Ansonborough, the 45-Room Boutique Hotel Becomes the Tenth Property in the Growing Archer Hotel Collection

**CHARLESTON, S.C. — 11.17.2026 —** ARCHER® Hotel Charleston, a storied boutique retreat in the heart of Charleston's historic Ansonborough neighborhood, officially joins the award-winning Archer Hotel collection on January 26, 2027, becoming the group's tenth property. For LodgeWorks Partners, L.P., the operator and developer of the Archer Hotel collection, the addition marks the culmination of a longstanding search for the right Charleston property and a valued relationship with Continental Hospitality Group, the hotel's owner and developer. Just steps from Charleston City Market, the shops of King Street and the Waterfront Park promenade along the Cooper River, the hotel offers a personalized boutique hospitality experience amid cobblestone streets, celebrated restaurants, independent shops and centuries of Lowcountry history.

Historical newspaper accounts trace the building's industrial origins to 1920, when it was constructed for a paint company that helped give Charleston its color. The property at 21 Hasell Street was converted into an inn in the 1980s and thoughtfully reimagined as The Ansonborough in 2024. Its 45 generously sized guestrooms and suites — among the most spacious in Charleston — combine soaring wood-paneled ceilings, exposed heart pine beams and richly textured brick with palm-frond patterns, casually elegant furnishings and modern comforts.

With the January 2027 transition, guests can expect Archer's signature blend of curated luxuries and anticipatory service, including all-new bedding to create a five-star bed experience, plush Frette bathrobes, Salt & Stone bath amenities and Archer's favorite bedside reading, *The Little Prince* by Antoine de Saint-Exupéry. Thoughtful touches include an in-room Nespresso coffee experience, mini fridge, blue sky umbrellas for lending and a nautical-inspired rubber ducky in rooms with tubs. Upon arrival, guests are welcomed with FIJI water and handmade caramels, while a daily rotation of curated goodies offers a sweet surprise each evening.

Mornings begin with hot and cold brew illy specialty coffee and a complimentary Southern-style breakfast buffet featuring selections from local favorites Saffron Bakery and Callie's Hot Little Biscuit. For a more leisurely start, guests may pre-order an upgraded in-room breakfast experience, delivered to their door in a traditional Charleston sweetgrass basket — a nod to the centuries-old Lowcountry craft of basket weaving.

Just inside Archer Charleston, the inviting lobby bar and adjacent lounge offer a relaxed setting for everything from date nights and group celebrations to a quiet drink after a day exploring the city. The bar features a full selection of cocktails, wine and beer, complemented by a menu of shareable fare. A rooftop garden offers sweeping views of Charleston's church steeples and the Arthur Ravenel Jr. Bridge (the Cooper River Bridge).

Archer will build upon the hotel's beautifully restored character with an added layer of boutique luxury — touches of casual elegance, new stories and finds from Charleston makers, signature amenities and thoughtful surprises. Together with Archer's personal approach to hospitality and genuine attention to detail, these enhancements bring a new dimension to the guest experience while honoring everything that makes the property special.

"This is a special hotel; with a character and sense of place we've worked hard to preserve and celebrate. We've known and respected the LodgeWorks team for many years and are excited to join the Archer collection to bring the visibility of a distinctive collection of independent boutique hotels while preserving the character and charm that make this property uniquely Charleston," said Adam Valente, President of Continental Hospitality Group.

"Charleston is one of the South's most celebrated cities, and this hotel is a true gem. Continental Hospitality has done an exceptional job preserving its character while creating an experience that feels both authentic and inviting. We're honored to build on that legacy and welcome this special property into the Archer Hotel collection," said Mike Daood, President of LodgeWorks Partners, L.P.

Archer Hotel Charleston marks the collection's first South Carolina location and tenth property nationwide, joining hotels in New York, California, Texas, Massachusetts, New Jersey, Washington and Virginia. The addition continues Archer's thoughtful expansion into desirable destinations and markets.

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**Who Is Archer:** While the identity of Archer — storyteller, adventurer, connoisseur and humorist — remains part of the fun, guests are sure to feel his presence in the small, thoughtful details woven throughout each stay, now across ten locations nationwide.

**About LodgeWorks Partners, L.P.:** LodgeWorks Partners, L.P. is a privately held hotel development and management company with more than 40 years of experience in hospitality brand creation, development and operations. Known for its innovative approach, industry-leading guest satisfaction and experienced leadership team, LodgeWorks is the creator, developer and operator of the award-winning ARCHER® Hotel collection — a growing portfolio of independent luxury boutique hotels in sought-after destinations, urban, mixed-use and affluent suburban markets across the United States. The company also owns, franchises and/or manages a portfolio of leading hospitality brands, including Hyatt House®, Hyatt Place® and Aloft®. For more information, visit lodgeworks.com and explore the Archer Hotel collection at archerhotel.com.