



# ARCHER®

## AUSTIN

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### **Most Anticipated Texas Hotel of 2016 Welcomes Guests with Sweet Surprises & Celebratory Offer: ARCHER® Hotel Austin Unveils 20% Off Stays through February 2017**

### **Second Bar + Kitchen, Anticipatory Service, Sophistication & Sensational Texan Touches Throughout in Heart of Domain Northside**

Austin, TX – October 6, 2016 – [ARCHER® Hotel Austin](#), a luxury boutique, new-build hotel at Domain Northside, and one of the most anticipated Texas hotel debuts of the year, began greeting guests just over a month ago. The combination of Archer’s sweet surprises, sophistication and Texan touches throughout have been a hit with guests and locals alike. In celebration of the hotel’s grand opening festivities, taking place mid-October, Archer Austin is extending a special celebratory offer: 20% off best available rates across its guest rooms and suites for stays throughout February. Rates start from \$229 (from \$184 with this promotion) and with this special offer and guests will enjoy the following complimentary perks:

- Wi-Fi in-room and throughout the hotel
- Bottled Fiji water and handmade salted caramels from Wyeth Patisserie in-room upon arrival
- In-room Nespresso coffee experience and Austin-based Zhi Teas
- A bedtime turndown treat: An eight-item rotation of locally sourced items such as chai dark chocolate crunch bark from Crave Artisan Chocolate, Fat Belly Nutella short bread cookies, white chocolate tart cherry popcorn from Bakery Dulcinea and a number of house-made items from executive pastry chef Michelle Arcilla Hall.
- “Kid in ARCHER” gift from Toy Joy for the younger set of guests

To join ARCHER Austin in the celebration of its opening, guests can reserve a room and take advantage of this offer by booking directly at [archerhotel.com](http://archerhotel.com) via this special link: <http://archerhotel.com/austin/book/20-off-best-available-rates> or by entering promo code 20offAustin when booking at <http://archerhotel.com/austin>. This offer is valid on all reservations booked by December 31, 2016 for travel through February 28, 2017, some restrictions apply.

The 171-room, eight-story property has an abundance of local touches infused within the décor and programming; there is no mistaking that ARCHER has a deep appreciation of Texan roots. The reclaimed leather belts – hailing from all across the country – that are showcased behind the front desk and at the head of beds in select suites are just one example of the nod to Texas. Surprises abound, ranging from the eight-item turndown ritual to the what-room-will-you-get fun that comes along with six design palettes across the 96 guestrooms and 75 suites.

Second Bar + Kitchen, ARCHER's signature restaurant from La Corsha Hospitality, under the direction of acclaimed Chef David Bull, has lived up to the rave reviews of its namesake's downtown location.

Other features of the guest rooms include bathrooms with a walk-in shower, Malin+Goetz bath amenities, Frette bathrobes, his/her slippers, work space, laptop safe, in-room refreshment bar, 49-65" HDTVs and device docking station. Five-star bedding with plush mattress, 100% cotton linens, down duvet and a selection of down pillows will make for a wonderful night's sleep while the in-room Nespresso® coffee experience makes mornings more enjoyable.

ARCHER Austin is a key component of The Domain's latest phase, Domain Northside, which has brought a host of new best-in-class retailers and restaurants to the 300-acre upscale mixed-use development. ARCHER is located directly across from the new Nordstrom store.

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#### **ARCHER HOTEL**

[ARCHER® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. Archer New York, which opened in May 2014, consistently ranks in the top 5% of all Manhattan hotels based on guest feedback, with a strong theme of exceeding expectations. Archer Napa is on track to welcome guests to Wine Country in the spring of 2017. Archer's first suburban build in Florham Park is currently under development and a property in Burlington, MA is next in line. LodgeWorks Partners, L.P., is the owner and developer of the brand. The privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years.

#### **DOMAIN NORTHSIDE**

Domain Northside is the latest evolution in North Austin and the 43-acre community will consist of 600,000-square-feet of first-to-market brands, diverse retailers, and restaurateurs, culminating in a grand opening celebration in September 2016. Domain Northside, which includes the Rock Rose entertainment district, is intended to be an Austin neighborhood that is mindful of both its tenants and the unique community it resides within. Thoughtfully created by design, Domain Northside brings together many of Austin's best homegrown names with a list of best-in-class brands and first-to-Austin experiences. Fashion, home interiors, beauty, dining, and nightlife—it will be the perfect place to call home, stay the night, spend the day, enjoy the community, and cultivate the uncommon vibe that keeps Austin unique. For more information on Domain Northside, please visit [www.domainnorthside.com](http://www.domainnorthside.com).