

ARCHER[®] Hotel Brings Sophistication to Tysons, Virginia with Announcement of Boutique Hotel in Scotts Run

Steps from Metro: LodgeWorks Partners, L.P. Hand-Picked Scotts Run South for Development of its 178-Room Luxe Property

This Marks the Seventh Hotel for the Growing Brand

Tysons, VA – August 13, 2019 – <u>ARCHER® Hotel Tysons</u>, a new-build property in the heart of Scotts Run South, is officially underway. <u>LodgeWorks</u> Partners, L.P., the owner, operator and developer of the growing Archer Hotel collection, hand-picked this location adjacent to the McLean Silver Line Metro Station, which provides easy access to Washington, D.C., just nine miles away, and the city's two airports, Dulles International and Reagan National. Archer Hotel Tysons is currently the only hotel in the development plans for Scotts Run South. The dynamic Scotts Run development is destined to be a new walkable urban village and will attract a wonderful cross-section of guests with plans for approximately 6.5 million square feet of new residential and commercial development, comprised of residential units, restaurants, retail, office space, and an expansive public plaza. The Scotts Run stream valley park runs through the site and on to the Potomac River, connecting guests with wellness and nature. Current Archer locations can be found in sought-after cities – New York, Austin and Napa – as well as up-and-coming destinations in top metro areas, such as Burlington, MA; Florham Park, NJ; and Redmond, WA. The Tysons locale boasts megacity attributes and infrastructure, while retaining welcoming touches like tree-lined streets and a lower-stress lifestyle. LodgeWorks is dedicated

to bringing sophistication to discerning guests who have an appreciation for boutique hotel experiences and a fondness for attention to details big and small. This the seventh hotel in the growing collection in just five years since its first property opened. The preliminary opening timeline for Archer Hotel Tysons is summer 2021.

The seven-story hotel's 178 guest rooms and suites will have a variety of design palettes, which is true of all Archer properties. Just as no two bedrooms in a home would be alike, the accommodations vary throughout in both design and layout. Guests can choose from Classic King, Double King (uncommon to find in hotels), Archer King Suite and Archer's Den, which are the largest accommodations in the hotel. Archer's Den is a one-bedroom suite which offers a separate living area furnished with a comfy chesterfield-style sofa, side chair and a 55-inch flat-screen TV. Combine this with the fully-stocked wet bar and this room is the perfect option for longer stays and entertaining.

Designed by LK Architecture, Inc., Archer Hotel Tysons blends historic adaptive reuse architecture with the modern urban infill to create a distinctive experience at Scotts Run. Tumbled multi-color brick mixes with contemporary metal panels, and floor-to-ceiling muntin framed windows to create an urban chic destination in the exciting new urban development.

Archer Hotel Tysons will boast a rooftop event venue, a fitness studio, bar and restaurant. The hotel will also offer underground valet parking. Archer Hotel Tysons will play host to meetings and events with more than 6,500 square feet of space, including the rooftop with outdoor terrace, a board room and several breakout rooms. Charlie Palmer who has already teamed up with LodgeWorks at Archer in both New York and Napa, will operate the hotel's restaurant and be the exclusive provider of all food and beverage services at the hotel including its events catering.

The location of this hotel is ideal for both business and leisure travelers. Archer Hotel Tysons will be located at the foot of the <u>McLean Silver Line Metro Station</u> which provides access to Washington, D.C. and the city's two airports. Tysons is the twelfth largest central business district in the US, with 30 million square feet of office space, home to five Fortune 500 headquarters and two super regional malls – Tysons Corner Center, which is the 10th largest mall in the US, and Tysons Galleria with anchors including Saks Fifth Avenue, Neiman Marcus, Nordstrom and Bloomingdales; luxury stores including Cartier, Chanel, and Luis Vuitton; and technology stores which include Apple, Microsoft and Tesla.

The highly anticipated hotel will be filled with curated luxuries, thoughtful touches and local discoveries, all of which are at the core of this award-winning brand's success. In less than four years Archer Hotel has made coveted "Best of Lists" in leading consumer magazines such as *Condé Nast Traveler* and *Travel + Leisure*, in addition to being at the pinnacle of its competition set – occupying the top one to five percent (5%) spots in each city – on trusted review sites.

Additional information, from design considerations to a more precise opening timeframe, will be unveiled as plans are finalized and the project evolves.

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About ARCHER

ARCHER[®] Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after destinations and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the location they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. All of its city properties -- New York, Napa and Austin -- are in the running for <u>Condé Nast Traveler's</u> 2019 Readers' Choice Awards, which are announced in November 2019.

About LodgeWorks

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company launched the ARCHER[®] Hotel boutique collection with a trio of high-profile U.S. destinations. In May 2014 Archer Hotel debuted in New York City/mid-town Manhattan, followed by an August 2016 opening in Austin at The Domain NORTHSIDE, and a much-anticipated November 2017 opening in downtown Napa. The collection continued its strategic development plan in upscale metro markets with a February 2018 opening in Burlington, MA (just outside of Boston), followed by a May 2018 addition in Florham Park, NJ, and in late May 2019 with a location in Redmond, WA (a high-tech Eastside suburb of Seattle). LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels, including Hyatt House[®], Hyatt Place[®], Aloft[®], Hampton Inn[®], and Hilton Garden Inn[®]. For more information, please visit <u>www.lodgeworks.com</u>.