



ARCHER®

BURLINGTON

ARCHER® Hotel Burlington to Open February 13; One of Area's Most Talked-About Properties in Years

**LodgeWorks Partners, L.P. Unveils Upscale 147-Room
Boutique Property within Burgeoning 3rd Ave Lifestyle Center**

**Bringing Sophistication to Suburbia,
This Marks the First Suburban Property in the Pipeline for
Growing, Award-Winning Boutique Brand**

Burlington, Massachusetts – February 13, 2018 – [ARCHER® Hotel Burlington](#), a new-build, boutique property with 147 luxe guest rooms and suites, will open its doors and welcome guests on February 13, 2018. The highly anticipated hotel, sure to be one of the most talked-about properties in this area in years, is filled with curated luxuries, thoughtful touches and local discoveries, all of which are at the core of this award-winning brand's success. In less than four years Archer Hotel has made coveted "Best of Lists" in leading consumer magazines such as *Condé Nast Traveler* and *Travel + Leisure*, in addition to being at the pinnacle of its comp set – occupying the top one to five percent spots in each city – on trusted review sites. This marks the first suburban property for the brand, which is owned and developed by LodgeWorks Partners, L.P., joining sister hotels in Austin, Manhattan and Napa. LodgeWorks will continue bringing sophistication to suburbia with two other properties under construction in Florham Park, NJ and Redmond, WA (just outside Seattle), with plans for further expansion in the pipeline. The hotel, a ground-up construction project, is a cornerstone of the 3rd Ave lifestyle center in Northwest Park.

The 147 rooms feature a variety of design palettes, which is a signature element of Archer Hotel. With a residential nod to the notion that no two bedrooms should be alike, Archer Burlington has four distinct layouts, lending themselves to the feel of welcoming residences. The choices include Classic King guest rooms and Double King guest rooms – with two king beds, perfect for families or friends traveling together. The Deluxe King Studio, a suite option, melds form and function with a king platform bed, a living area, ample workspace and a fully stocked wet bar. The hotel's largest accommodations at 570 square feet are Archer's Dens; a private balcony makes this special-edition suite the ultimate suburban sanctuary. Archer's Den is a one-bedroom suite which offers a separate living area furnished with a comfy chesterfield-style sofa, side chair and a 55-inch flat-screen TV. Combine this with the fully-stocked

wet bar with movable counter-height island and this room is the perfect option for longer stays and entertaining.

Noteworthy touches for all rooms include complimentary Nespresso® coffee experience, Frette® bathrobes, Malin +Goetz® bath amenities, free Wi-Fi and Archer's signature his and her slippers (his with a moustache, hers with red lips), a keepsake to take home. Of course, Archer also provides other in-room conveniences such as a work space, laptop safe, mini-refrigerator, flat-screen TV with premium channels, device docking, alarm clock and radio. Guests can enjoy Archer's favorite bedside reading, *The Little Prince and Oh, the Places You'll Go!* by Theodor Seuss Geisel (aka Dr. Seuss), born in Springfield, MA, before they embark on what guests at its sister properties have deemed the "best night's sleep of their life," thanks to the five-star bedding with plush Eurotop mattress, premium linens, down duvet and a selection of pillows (down and hypo-allergenic available). Bathrooms don't have weathered iron vanities, white subway-tiled walk-in showers and modern plank flooring and offer homelike touches such as a make-up/shaving mirror, Ionic hair dryer and *Ursa Major*® face wipes.

Designed by LK Architecture Inc. and constructed under the direction of Erland Construction, this property has stayed true to the core Archer design philosophy with a distinct nod to the destination that each property calls home. Archer Hotel Burlington greets guests with a spirit of casual elegance - with lofted ceilings, exposed brick and steel beams. Rich blue and brandy-colored accent walls showcase local storied artwork and crisp king platform beds with custom side tables and lighting to create approachable urban accommodations. The consistent thread among the hotels in the collection is the attention to detail, with fabulous finishes, touches and trims at every turn. This includes the House Art Collection of unique and storied work, a fluid grouping of pieces in a range of mediums, all created by local and regional artists. Their works tell individual Boston-centric stories — and those stories help make each guest experience at Archer singular and special. Among the collection are digital prints curiously cropping every day Boston views by Mark Robinson, a Cambridge, MA-based designer, musician, filmmaker and creative entrepreneur. In the guest corridors the to-do list series by Hannah Cole, who altered photos taken on her daily commute in Boston, with meticulous pinpricks of day-to-day reminders, are simple yet eye catching.

Complimentary services ranging from Wi-Fi throughout to overnight shoeshine on request are intended to make guests feel truly appreciated. One of the best examples of Archer's dedication to details is the nightly rotation of locally curated and house-made turndown treats. Guests will enjoy Boston Baked Beans from Ferrara Candy Company, Artisan Chocolates from EH Chocolatier, Fancy Fortune Cookies from Fancy Fortune Cookie Co. (an Oprah favorite) with custom fortunes from Archer, Whoopie Pie from LaCacia's Bakery & Deli, and Marshmallow Fluff Rice Krispie Treats from its namesake Marshmallow Fluff. Arrivals at Archer are met with a welcome amenity of bottled water and handmade salted caramels by The Candy Dish, a nouveau Boston-area artisan confectionary.

Archer's Kitchen + Bar will offer breakfast, evening bites, cocktails and midnight snacks. Guests will enjoy a house-made breakfast buffet complete with a toasting station serving up bagels, local fresh breads, spreads beyond the norm (think guacamole and hummus), fresh fruit, yogurt and an oatmeal bar with toppings. This will be accompanied by European-style charcuterie and cheeses alongside daily hot selection (sandwiches, egg frittatas, quiche, meats and potatoes). This start-the-day spread comes with freshly roasted Intelligentsia® coffee and is just \$10 per person. Evening bites, bowls and grilled favorites are served bar-side, or delivered room-side, with a full menu of classic cocktails, regional beer and wines. The lively cocktail bar is complete with billiards and an alfresco patio. The philosophy of Archer's Kitchen is to make guests at home while serving up recipes and flavors from friends around the

world. For on-the-go convenience, The Market offers a range of healthy snacks, fresh fruit and juices, along with pre-packaged favorites and sundries; this 24-hour lobby pantry offers any-time access.

Archer Burlington boasts over 7,000 square feet of indoor meeting and event space, including a 2,300 square foot divisible Great Room, Hospitality Lounge (975 sq. ft.) and Boardroom (445 sq. ft.), as well as 2,200 square feet of outdoor patio space. There is also an indoor pool, fitness studio and library filled with favorite local finds.

Guests who book directly with Archer (via phone or online) receive a “Destination Joker” upon arrival, which is immediately worth \$10 throughout the hotel or can be collected and used on subsequent stays. Players can expect to receive one card per room, per stay. This can be equated to an instantaneous loyalty program, with a twist of Archer’s personality. Nightly weekday and weekend rates start from \$189 and \$119, respectively. A celebratory 15% discount for the grand opening is being offered on weekend stays (Thursday through Sunday nights) through the end of August 2018; enter booking code 15offBurlington online. For more details and reservations please visit <http://archerhotel.com/burlington>.

###

Media Contact: Carla at Carla Caccavale PR, CarlaCaccavalePR@gmail.com & [914-673-0729](tel:914-673-0729)

About ARCHER

ARCHER® Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently ranks in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. ARCHER New York came in at #3 of 10 of NYC’s best hotels in the *Travel + Leisure* World’s Best Awards (#6 out of 15 Top City Hotel in US) and #19 of 50 in *Condé Nast Traveler’s* 30th annual Readers’ Choice Awards.

About LodgeWorks

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company has recently launched the ARCHER® Hotel boutique collection with a May 2014 New York City/mid-town Manhattan debut, an August 2016 opening in Austin at Domain NORTHSIDE, a November 2017 downtown Napa debut and properties in Florham Park, NJ, and Redmond, WA underway. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including Hampton Inn®, HYATT House®, Hyatt Place®, Aloft®, and Hilton Garden Inn®. For more information, please visit www.lodgeworks.com.

About 3rd Ave Burlington

3rd Ave, a 300,000 SF lifestyle center developed by Nordblom Company, is unique collection of restaurants, home stores, and shops located in Burlington, MA. Developed as an urban retail-walking street, 3rd Ave features five independent restaurants, six distinctive home stores, and many other unique shops, with a focus on pedestrian walkways and public green space. Guests can enjoy an open-air atmosphere while eating dinner outside, warming up next to one of the fire places, or listening to music on the green. For more information visit <https://3rdaveburlington.com/>.

About Erland Construction

In more than 40 years, Erland Construction has successfully grown into the Northeast’s leading open shop construction management and general contracting firm. The company is headquartered in Burlington, MA and has

specialized expertise for new construction, additions, and renovations in major market sectors including hospitality, residential, academic, office, commercial, advanced technology/life sciences and senior living. For more information, visit www.erland.com.