

HOTEL

A Thank You for a Sometimes Thankless Job: The Momcation

ARCHER® Hotel Celebrates Hard Work, Endless To-Do Lists & Unconditional Love
That Comes with Motherhood with Lowest Rates & Amenity Credit

Complimentary Bottle of Sparkling Wine or Water Added to All Momcations in Month of May

New York, NY – April 22, 2019 – On call 24/7, expert multitasker, part-time nurse, full-time driver, magician in their own right, zero pay and endless rewards. That about sums up motherhood. ARCHER is celebrating all that moms do with the launch of its **Momcations**. These getaways are a nod to all moms do for everyone else with a role reversal; it's now their turn to be taken care of. No making the bed, no cooking and they can even leave their towel on the floor after they get out of the shower. Here is what mothers have to look forward to on their Archer-hosted **Momcation**:

- Archer's Insider Rates, the lowest anywhere and only on www.archerhotel.com
- Amenity credit to be used toward cocktails, dining, souvenirs and more (\$20 in Austin, Napa and New York and \$10 in Burlington and Florham Park)
- May Stay Bonus: All getaways throughout the month of May come with mom's choice of a bottle of sparkling wine or sparkling water
- Not lifting a finger; get doted on their schedule or no schedule at all
- An arrival gift of bottled water, handmade salted caramels and nightly turndown treats that are locally curated
- Complimentary Wi-Fi and a flat-screen TV with premium channels plus a remote you won't have to share
- Complimentary whimsical slippers mom's to wear and take home
- An exceptional sleep experience a five-star bed and bedding with premium linens and the best pillows ever

For reservations visit please visit <u>www.archerhotel.com</u> and use code MOMCATION. Get to know Archer better on <u>Instagram</u> and follow his city-specific recommendations, recipes and more on the <u>blog</u>. Below are the city-specific **Momcation** links and starting rate for stays in May, although this mom-focused escape is available year round.

Austin, TX from \$232 — https://archerhotel.com/austin/packages/momcations

Burlington, MA from \$135 — https://archerhotel.com/burlington/packages/momcations

Florham Park, NJ from \$146 — https://archerhotel.com/florham-park/packages/momcations

Napa, CA from \$273 — https://archerhotel.com/napa/packages/momcations

New York, NY from \$229 — https://archerhotel.com/new-york/packages/momcations

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About ARCHER

ARCHER® Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. ARCHER New York came in at #3 of 10 of NYC's best hotels in the <u>Travel + Leisure World's Best Awards</u> (#6 out of 15 Top City Hotel in US). Its properties in New York, Napa and Austin are all currently in the running for Conde Nast Traveler 2019 Readers' Choice Awards.

^{*}Based on availability; taxes not included.