ARCHER® Hotel Expands Collection With Burlington Property Underway

LodgeWorks Partners, L.P. Constructs Upscale 147-Room Boutique Property within Burgeoning 3rd Ave Development & Names Albert Kowalczykowski General Manager

Bringing Sophistication to Suburbia, Second Suburban Property in the Pipeline for Growing Boutique Brand

Burlington, Massachusetts – July 5, 2017 – <u>ARCHER® Hotel</u> Burlington, a new-build, boutique property that is part of the 3rd Ave development in Northwest Park, is beginning to take shape. <u>LodgeWorks</u> Partners, L.P., the owners and developers of the growing Archer Hotel brand are bringing sophistication to suburbia with the ground-up construction of 147 luxe guest rooms and suites, which are expected to be completed in early 2018. Albert Kowalczykowski has been named general manager of Archer Burlington and is overseeing the property's construction and building the hotel's pre-opening team. He is no stranger to LodgeWorks; Kowalczykowski worked with the company as general manager from 1999 through 2011 when LodgeWorks sold the hotel and brand to Hyatt Hotel Corporation.

Designed by LK Architecture, Inc., Archer Hotel Burlington, on the corner of Third Avenue and Middlesex Turnpike, will feature accommodations with a variety of design palettes, a fitness studio and library filled with favorite local finds. Archer's Kitchen offers a breakfast menu with Intelligentsia© coffee and espresso drinks — a super-premium coffee roaster known for its pioneering Direct Trade practices. Evening selections of bites, bowls and grilled favorites are served bar-side with a full menu of classic cocktails, regional beer and wines. Archer Hotel, with its attention to details large and small and sincere, anticipatory service, will offer a rotation of turndown treats, complimentary Wi-Fi and more.

Archer Hotel Burlington is one of a collection of boutique hotels, filled with curated luxuries, thoughtful touches and local discoveries. Currently in sought-after cities such as New York and Austin, with Napa soon to follow, the growing brand is making a push into carefully selected suburban markets. Joining the Burlington property in this set is Archer Florham Park, currently under construction in New Jersey and Archer Redmond in Seattle, WA.

The hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. Archer New York, which opened in May 2014, consistently ranks in the top 5% of all Manhattan hotels based on guest feedback, with a strong theme of exceeding expectations. Archer Austin, which opened late August 2016, has been met with rave reviews and is already making "best of" lists in the city.

"The same travelers who visit top cities have reasons, both personal and professional, to travel to sophisticated suburbs and are looking for accommodations that are on par with major market counterparts," stated Mike Daood, president of LodgeWorks. "These are the same discerning travelers who seek out boutique hotels in markets like New York and Austin. So, it makes sense for Archer to bring his distinctive hospitality to Nordblom Company's distinctive Northwest Park and 3rd Ave. We also

anticipate that Archer Hotel will be a welcomed addition for local residents to host their out-of-town visitors and celebrate special events."

Additional information, from design considerations to opening timeframe, will be unveiled as plans are finalized and the project evolves.

About Archer

ARCHER® Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The brand's first property, Archer New York, consistently ranks in the top 5% of all Manhattan hotels based on guest feedback and Archer Austin, which opened August 2016, rivals for the top hotel in the city on TripAdvisor. Archer Napa is on track to welcome guests to Wine Country in late 2017. Archer's suburban debut includes Archer Florham Park in NJ; Archer Burlington in MA; and Archer Redmond, in Seattle, WA, with all three hotels under construction and plans to open in early 2018. LodgeWorks Partners, L.P., is the owner and developer of the brand. The privately held hotel development and management company has a rich history as hospitality brand innovators, with industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years.

About LodgeWorks

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including Hampton Inn®, HYATT house®, Hyatt Place®, Aloft®, and Hilton Garden Inn®. For more information, please visit www.lodgeworks.com.