



ARCHER[®]

TYSONS

ARCHER[®] Hotel Expands Collection with Opening of Archer Hotel Tysons

178-Room Boutique Hotel Anchors Scotts Run South, Bringing Sophistication and Sincere Service to this Upscale Urban Village

Award-Winning Boutique Brand Opens Seventh Property, Fourth on East Coast for Growing Archer Hotel Collection

Tysons, VA – September 13, 2021 – Archer Hotel is expanding with the debut of [ARCHER[®] Hotel Tysons](#) on September 14, 2021. This luxury, new-build hotel in Fairfax County in the new Scotts Run South development marks the seventh property in Archer’s collection and its fourth on the East Coast. At the foot of the McLean Silver Line Metro Station and just 9 miles northwest of Washington, D.C., guests who check in to Archer Hotel Tysons, whether for business, leisure or celebrations, will find refined design, and artful spaces around every corner. The 178-room boutique hotel will follow in the award-winning footsteps of its sister properties, laden with thoughtful touches, anticipatory service and local discoveries, that continuously land them in the coveted top spots on trusted review sites. The common theme is the team’s dedication to sincere service that is often mentioned in tandem with compliments on Archer’s attention to details big and small.

[LodgeWorks](#) Partners, L.P., the owner, developer and operator of Archer Hotel, made a strategic decision to bring boutique sophistication to emerging metros that had a need – and an audience – for boutique hotels once reserved for major cities. After successful openings in New York City, Austin and Napa, Archer welcomed three properties in Burlington, MA (just outside of Boston), Florham Park, NJ (a business and social hub in Morris County) and Redmond, WA (Seattle’s Eastside suburb). Archer Tysons joins the fastest growing region in the DC area. The Tysons site is at the foot of the McLean Line Metro Station, providing easy access to Washington DC and Reagan National Airport. The hotel is minutes from Tysons Corner Center (the 10th largest mall in the US) and the upscale Tysons Galleria — and a short 5–7-minute walk to Capital One Center and Capital One Hall. Just across the street, 1800 Chain Bridge promises a soon-to-be vibrant public plaza with restaurants, shops and luxury residences. With a location that lends itself to attracting groups and social functions, Archer Tysons boasts over 17,000 square feet of indoor and outdoor meeting and event space, with capabilities to host up to 150 in

flexible, elegant venues — including the stunning seventh-floor Penthouse with soaring wood-plank ceilings and crystal-clad chandeliers and the adjoining mostly-covered Penthouse Terrace with soft seating, festoon lighting and movable bars.

When settling into a room guests will experience a variety of design palettes, a signature element of Archer Hotel. With a residential nod to the notion that no two bedrooms should be alike, Archer Tysons has four distinct layouts, lending themselves to the feel of welcoming residences. Classic King guest rooms feature a custom “Sweet as a Peach” mural paying homage to the rural peach grove that once stood on the hotel site. One of the rare finds is a Double King guest with two plush king platform beds, perfect for families and girlfriend getaways. Those checking into an Archer King Suite will find a mid-century modern eggplant mohair sofa with a white snakeskin coffee table and ottoman. For special occasions, those looking to entertain or linger longer, Archer’s Den With Balcony suites are the hotel’s largest accommodations at just over 870 sq. ft. This one-bedroom urban sanctuary boasts a private furnished balcony, separate living area, fully stocked wet bar and an impressive master bathroom with a Carrera marble walk-in shower, a large soaking tub shrouded by Virginia grasses and a double vanity. Walls showcase local storied artwork, along with Archer’s favorite local bedside books and curated daily turndown treats.

As with each hotel in the collection, Archer Tysons, designed by LK Architecture Inc., has stayed true to Archer’s core design philosophy — melding a distinct nod to the destination that each property calls home with an intentionally open and inviting floor plan. The seven-story building blends historic adaptive reuse architecture with the modern urban infill of Scotts Run — mixing tumbled multicolor brick with contemporary metal panels and floor-to-ceiling muntin framed windows to create an urban-chic destination. The consistent thread among the hotels in the collection is the attention to detail, with fabulous finishes, touches and trims at every turn. This includes the House Art Collection of unique and storied work, a fluid grouping of pieces in a range of mediums, all created by local and regional artists. Their works tell individual or Virginia-centric stories — and those stories help make each guest experience at Archer singular and special. Guests will take in an original series of hand-painted pieces that pay homage to the famed 1950s advertising slogan “[Virginia is for lovers](#)” commissioned through [Art Whino](#) — the D.C. metro’s leader of the alternative art culture — and by artist Nicholas Zimbardo. There are a number of guest room selections including a field guide of Virginia butterflies by Kate Dolamore and a close-up of the red-spotted purple, a beautiful forest butterfly commonly seen in wooded suburban areas of the state. There will also be mini galleries adorning each guest corridor. A seventh-floor photo gallery of several of the most iconic musicians of all time who once called Virginia home — Ella Fitzgerald, Jim Morrison, June Carter Cash, Wayne Newton, Patsy Cline and Roberta Flack — is a must see.

Archer truly wants guests to feel as if they are staying with a friend. As such, there are a number of complimentary services ranging from Wi-Fi throughout to an in-room Nespresso coffee experience, intended to make guests feel at home and truly appreciated. Noteworthy touches for all rooms include Frette® bathrobes, Malin + Goetz® bath amenities, a mini fridge, laptop-size safe and Archer’s signature whimsical slippers (with a moustache or playful red lips), a keepsake to take home. Rooms with bath/soaking tubs have a special visitor, a sweetheart rubber ducky.

One of the best examples of Archer’s dedication to details is the daily rotation of locally curated and house-made turndown treats. Guests can indulge with Peach Bellini hearts (an homage to the hotel site’s peach grove roots) by [Sugarfina](#); chocolate-dipped fortune cookies from [Fancy Fortune Cookie Co.](#) (an Oprah favorite) with custom fortunes from Archer; dark and milk chocolate squares and wafer rolls

by [Craving for Chocolate](#), a McLean, Virginia, boutique chocolate atelier; Honeycombs by [Gearharts Fine Chocolates](#) from Charlottesville, Virginia; and rounding out the sweets are assorted Rock Candy from [Nancy's Candy Co.](#)

Hotel guests and locals alike do not have to travel far for a welcoming cocktail experience. [AKB](#) — Archer's twist on the beloved tradition of the hotel bar — will serve up an extensive beverage list amidst a sophisticated, artful setting with its grand central bar and cozy niches. Mornings feature freshly roasted Intelligentsia coffee and a full menu of specialty javas served hot, over ice or on the run. An à la carte menu offers a satisfying spin on such breakfast favorites as avocado toast on locally sourced sourdough toast and a Southern-style Americana with chicken andouille sausage and homemade cheesy grits. And an American classic — pizza for breakfast — is a delicacy all its own. AKB's renditions include smoked salmon, farmer's morning, sunrise margherita and steak + eggs. Evenings feature an extensive bar menu, including classic cocktails by the glass or carafe, seasonal sangrias and punch, a full array of Scotch, Irish, Japanese and American whiskey with a spotlight on Virginia makers. Rum, cachaça, tequila, pisco and mezcal round out a unique and spirited offering. Draft, bottled and canned beer selections feature favorite regional breweries. The well-traveled wine list is available by the glass, bottle, half-bottle, magnum — or special Coravin selection pours. Not-to-be-missed port, dessert, cognac and digestifs end an evening on just the right note.

The evening menu is wonderfully eclectic under the direction of chef Michael DeBride with a focus on shareable fare and savory brick oven wood-fired pizza. Fresh regional seafood and house-made rotisserie chicken are star ingredients in such selections as flash-fried East Coast oysters and chipotle chicken flatbread. Farmer's market grilled and roasted vegetables, hand-cut rosemary pommes frites, house-smoked wings, tacos de pescado and a sliced-to-share cowboy porterhouse are just a sampling of the shareworthy fare. Cult favorites from Archer's Austin and Napa hotels are also featured: Chef David Bull's black + bleu pizza and Sky & Vine's lobster corn dogs are absolute crowd-pleasers.

For on-the-go convenience, The Market offers a range of healthy snacks, fresh fruit and juices, along with pre-packaged favorites and sundries; this 24-hour lobby pantry offers any-time access with purchases easily charged to the room. A lobby curio features a special selection of souvenirs curated from local artisans and Archer. One special souvenir is a deck of Archer's Playing Cards. Each card features a timeless tip of courtesy that Archer discovered from mentors and friends along the way.

Guests who book directly with Archer (via phone or at archerhotel.com) receive a \$20 drink + dine credit that can be used at AKB for dine in or takeout. The credit will automatically appear on the guest's folio and be applied to any food and beverage charged to the guest room or suite. Guests who stay at three different Archer Hotel locations automatically earn a free night for a future stay at the Archer Hotel of the guest's choosing.

Nightly weekday and weekend rates start from \$259 and \$199, respectively. A celebratory 20% discount for the grand opening is being offered at any Archer Hotel. Must book by October 31, 2021 and stay by March 31, 2022 (promo code: CELEBRATE) or via <https://archerhotel.com/offer/celebrate-tysons-opening>.*

For more details and reservations, please visit www.archerhotel.com/tysons.

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About LodgeWorks Partners, L.P.: LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators with industry-leading guest satisfaction, a sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company launched the ARCHER® Hotel boutique collection with a trio of high-profile U.S. destinations. In May 2014, Archer Hotel debuted in New York City/mid-town Manhattan, followed by an August 2016 opening in Austin at Domain NORTHSIDE and a much- anticipated November 2017 opening in downtown Napa. The collection continued its strategic development plan in upscale metro markets with a February 2018 opening in Burlington, Massachusetts (just outside of Boston), followed by a May 2018 addition in Florham Park, New Jersey, and in late May 2019 with a location in Redmond, Washington (a high-tech Eastside suburb of Seattle). LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels, including Hyatt House®, Hyatt Place®, Aloft®, Hampton Inn®, and Hilton Garden Inn®. For more information, please visit lodgeworks.com.

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*Subject to availability. Not used in conjunction with other promos and offers. Blackout dates apply.