

## The Answer to a Much-Needed Timeout from Cooking, Chauffeuring & Controlled Chaos: The Momcation

## ARCHER<sup>®</sup> Hotel Celebrates Hard Work, Homeschooling & Unconditional Love That Comes with Motherhood with Lowest Rates, Drink + Dine Credit & Bottle of Mom's Choice

New York, NY – April 2, 2021 – Sometimes a proper, much-needed timeout requires removing oneself from the situation. In an effort to provide a true break from the cooking, chauffeuring and controlled chaos that comes with being the master of all trades, AKA mom, <u>Archer Hotel®</u> has re-launched its **Momcation**. Available across the entire collection, these getaways are a nod to all moms do for everyone else with a role reversal; it's now their turn to be pampered. Whether mom's status is biological, adoptive or primary caregiver, they should be celebrated like the real-life heroes they are. No making the bed, no cooking, no homeschooling and they can even leave their towel on the floor after they get out of the shower. Whether they celebrate with girlfriends, solo or with their biggest fans/kids in tow, here is what mothers have to look forward to on their Archer-hosted **Momcation**:

- Archer's Insider Rates, the lowest flexible rate anywhere and only on www.archerhotel.com
- Amenity credit to be used toward cocktails, dining, souvenirs and more (\$20 in Austin, Napa and New York and \$10 in Redmond, Burlington and Florham Park)
- Mom's choice of a bottle of bubbles, house white, rosé or sparkling water
- Linger longer with later 1 pm checkout; there's no rush to get back to the daily grind

Plus these extra, yet always provided perks:

- Not lifting a finger; get doted on their schedule or no schedule at all
- An arrival gift of bottled water, handmade salted caramels and turndown treats that are locally curated
- Complimentary Wi-Fi and a flat-screen TV with premium channels plus a remote you won't have to share
- Complimentary whimsical slippers mom's to wear and take home
- An exceptional sleep experience a five-star bed and bedding with premium linens and the best pillows ever

For reservations visit please visit <u>www.archerhotel.com</u> and use code **MOMCATION**. Get to know Archer better on <u>Instagram</u> and follow his city-specific recommendations, recipes and more on the <u>blog</u>. Below are the city-specific **Momcation** links and starting rate for stays through May 31, 2021.<sup>\*</sup>

**Austin**, TX, perfect for mom to shop, dine and explore at the Domain NORTHSIDE from **\$266** – <u>https://archerhotel.com/austin/offer/momcations</u>

**Burlington**, MA, ideally located on 3<sup>rd</sup> Ave with much to do and see, from **\$123** – <u>https://archerhotel.com/burlington/offer/momcations</u>

**Florham Park**, NJ, perfect suburban mom's getaway near Morristown and Madison, from **\$133** – <u>https://archerhotel.com/florham-park/offer/momcations</u>

**Napa**, CA, a wonderful wine country getaway in walkable downtown Napa, from **\$199** – <u>https://archerhotel.com/napa/offer/momcations</u>

**New York**, NY, the perfect getaway in midtown Manhattan near favorite NYC attractions from **\$180** – <u>https://archerhotel.com/new-york/offer/momcations</u>

**Redmond, WA**, near Redmond Town Center shops and the Woodinville Wineries from **\$123** – <u>https://archerhotel.com/redmond/offer/momcations</u>

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## About ARCHER

<u>Archer® Hotel</u> is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.

\*Based on availability; taxes not included.