

## Archer Hotel Napa is Raising the Roof this Holiday Season with Its Up on the Rooftop Holiday Pop-Up at Sky & Vine

Snow-Trimmed Igloos, Trees, Holiday Lights, Winery Exclusives from JCB, Festive Photo Opps & More

Holiday-Themed Crafted Cocktails from Grandma's Fruitcake Got Run Over by a Reindeer to Naughty But Nice Are Guaranteed to Make the Season Bright

Napa, CA – November 19, 2020 – This year, possibly more than ever, people are looking forward to some holiday cheer — and any opportunity to enjoy festivities outdoors. <u>Archer Hotel Napa</u> unveiled its first-ever holiday pop-up, *Up on the Rooftop with Archer*, at Sky & Vine Rooftop Bar on November 13. This festive addition to <u>First Street Napa</u> in the heart of downtown Napa offers elevated cheer this holiday season with snow-trimmed igloos, ventilated on all sides, that seat up to four guests, sparkling trees, shimmering lights and other festive details designed to put a twinkle in the eyes of visitors and locals. *Up on the Rooftop with Archer* also features:

- A specially curated collection of holiday-themed cocktails including Grandma's Fruitcake Got
  Run Over by a Reindeer, Naughty but Nice, Rudolph's Cup of Joe and Oh, Christmas Tree are
  sure to enhance the cheer factor. Guests can also enjoy a special trio of winery exclusives from
  JCB only available this season at Up on the Rooftop with Archer
- Executive chef Francisco Lopez Jr. has created sharable seasonal small plates including: St Nick's Pick: Lobster Corn Dogs, Elves Love Hot Wings and Holiday Oysters on the Half Shell. But the big guy himself would agree that Chef Frankie's Santa's Sampler with savory crab fitters, housemade meatballs with polenta, classic madeleine and a sweet millionaire bar a shortbread cookie with soft caramel and chocolate ganache beats milk and cookies any day.
- Holiday Photo Opps-A-Plenty: There is a step and repeat, holiday-specific neon signs (think, Drink Up Grinches and Merry Kissmas) and other selfie-worthy moments to capture and commemorate the season.
- Archer's sixth-story rooftop perch, the only one of its kind in Napa with panoramic valley vistas, features a cozy firepit, a covered bar with overhead heaters and star-lit soft seating with portable heaters. Guests are encouraged, however, to dress for the season or bring blankets to fully enjoy crisp Napa nights.

Reservations are not required, and seating is available on a first come first serve basis. Masks and social distancing are required. *Up on the Rooftop with Archer* is open daily from 12 – 9 PM and runs through January 1, 2021. For more information, please visit https://archerhotel.com/napa/sky-and-vine.

## **About ARCHER Hotel Napa**

ARCHER® Hotel Napa, a luxury boutique, new-build hotel in the heart of downtown Napa was recently lauded one of the top ten hotels in Northern California in the 2020 Conde Nast Readers' Choice Awards. The hotel opened in November 2017 with a focus on sincere service, curated luxuries and a dedication to details big and small. Archer Napa features 183 rooms, including 39 balcony-clad suites spanning five stories and sweeping 360-degree views of Napa Valley from its expansive destination rooftop. Charlie Palmer Steak, under the direction of executive chef Francisco Lopez Jr., is the hotel's signature restaurant and also provides the culinary direction for the 17,000-plus square feet of indoor and outdoor event space, including Sky & Vine® Rooftop Bar. LodgeWorks Partners, L.P. is the developer of the hotel and Archer Hotel collection. Archer is all about gracious, local moments of hospitality, coupled with anticipatory service. With residences now in destinations like New York, Austin and Napa – Archer is excited to bring his boutique experience to exciting suburban markets like Burlington – just outside of Boston, Florham Park, NJ and Redmond, WA near Seattle.

## **About First Street Napa**

First Street Napa is a 325,000-square-foot mixed-use development and artisan collective located in the heart of Downtown Napa. Spanning three city blocks, First Street Napa features space for 45 fashion and specialty retailers, innovative restaurants and wine bars, creative office locations, and Archer Hotel Napa, a luxe boutique with a six-floor destination rooftop that makes it the tallest building in Napa Valley. First Street Napa's distinctive retail, agrarian landscaping, approachable dining, and wine country charm make this destination unmistakably Napa. The local community and visitors alike are invited to experience this welcoming reimagination of the historic downtown corridor. For more information, please visit <a href="www.firststreetnapa.com">www.firststreetnapa.com</a> and follow along @FirstStreetNapa on Facebook, Instagram and Twitter.