

# Archer Hotel Napa: Together Again June 19

**Intimate Boutique Hotel in Heart of Downtown Napa Readies for Return of Guests with Surprise Sale, New Protocols & Flexible Cancellation Policy**

**Deals Up to 50% Off With Rates After Discount Starting at \$179**

**Sky & Vine Rooftop Bar Welcomes Guests with Fresh-Air Valley Vistas and Famed Lobster Corn Dogs**

Napa, CA – June 16, 2020 – Sincere service and curating signature, personalized moments have always been at the heart of Archer Hotel across its entire boutique collection. While much has changed in recent months, especially in the world of travel, this remains the essence of Archer Hotel Napa’s experience as it readies for the return travelers and reopens on June 19. From stir-crazy, got-to-get-away to missed milestones — birthdays, anniversaries and graduations — travel restrictions have been lifted and leisure traveling wine lovers are packing their bags and their cars.

To celebrate being together again — and because Archer loves to surprise and delight — guests can save up to 50% on stays at any Archer Hotel through April 2021 by booking the [SURPRISE SALE](#); with rates after discount at Archer Hotel Napa starting from \$179 this summer. Travelers who have flexibility will find the best deals at Archer Napa mid-week (Monday through Thursday).

The hotel’s destination [Sky & Vine Rooftop Bar](#) opens June 19 as well, with picture perfect panoramic views of downtown Napa and the surrounding valley — providing a desirable outdoor venue for drinks and dining. An opening date for the hotel’s signature restaurant, [Charlie Palmer Steak](#), will be announced in the coming weeks.

While not previously at the forefront of messaging, keeping guests safe is also of paramount importance. As Archer Hotel Napa welcomes guests, [here is what is being done](#) to be safely together again:

**Taking the Lead from Experts:** The [Centers for Disease Control and Prevention](#) (CDC) has become Archer Hotel’s go-to resource along with guidance provided by local, state and federal agencies.

**Crazy Cleaning:** While guests were home staying safe, we were busy cleaning. Like crazy. Our team disinfected nearly every surface and touch point throughout the hotel. We continue our enhanced cleaning and sanitation throughout the day — paying extra attention to high touch areas such as entry doors, glass, floors, front desk counters, credit card devices, elevator buttons, door handles, light switches, TV remotes and restrooms. The entire Archer Hotel collection is using UV sanitizing wands that work with invisible light to clean surfaces and eliminate bacteria and viruses without any harmful chemicals.

**SAFETY PRECAUTIONS:** Archer’s hosts have been provided and trained on the proper use of personal protective equipment (PPE).

**For the Love of Guests:** Our hosts have been known to greet guests personally (especially those who come back frequently, and we know by name) with a warm hug or solid handshake. Now we’ll be sure to adequately social distancing (six feet away) at arrival, departure, in elevators and throughout the hotel. To minimize interactions, guests are welcome to leave their keys in their room and will be emailed their final folio.

**The New Norm:** Frequent handwashing with ever-present reminders in every restroom and hand sanitizer throughout the hotel will help prevent the spread of germs. Extra coaching, care and the encouragement to stay home will be a trifecta that is readily practiced, provided and preached amongst our team.

**If You Can’t Make It, We Get It:** For Archer guests with existing reservations, including pre-paid non-refundable reservations, through June 30, 2020, we will honor changes or cancellation without a charge if cancelled prior to scheduled arrival.

**Drinks + Dining:** Sky & Vine will offer cocktails, beer, wine and bar bites 3 pm to 11 pm, 7 days a week with capacity at 50% as required by local authorities. Guests and locals can sip hand-crafted cocktails and savor always-popular lobster corn dogs with pickled ramp remoulade; soft baked pretzels with smoked honey Dijon and other sharable plates and desserts. Daily happenings include Monday \$1 oysters from 3 p.m. to 6 p.m.; Tuesdays Tiki cocktails; Wednesday \$1 hot wings from 3 p.m. to 6 p.m.; Thursday live music starting at 5 p.m. and Sunday wine down with 50% off select bottles. The re-opening of Charlie Palmer Steak and in-room dining (room service) will be announced soon. Archer is excited to support downtown Napa and valley-wide restaurants, tasting rooms and wineries and assisting guests with [“What’s Open in Napa Valley”](#) via Visit Napa Valley’s online resource guide.

**We Want to Show You Around, Virtually:** Meanwhile, as guests and groups ready to return to Napa Valley, guests and planners can schedule a guided virtual tour with a one of Archer’s hosts by reaching out directly to each hotel.

Surprise Sale: Guests will receive up to 50% off best available rates at any Archer Hotel now through April 2021 by clicking this link: [SURPRISE SALE](#) or by visiting [archerhotel.com](#) and entering the promotional code SURPRISE. The discount is subject to availability.

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#### **About ARCHER Hotel Napa**

[ARCHER® Hotel Napa](#), a luxury boutique, new-build hotel in the heart of downtown Napa, opened in November 2017 with a focus on sincere service, curated luxuries and a dedication to details big and small. The hotel features 183 rooms, including 39 balcony-clad suites spanning five stories and Sky & Vine® Rooftop Bar — perched above downtown Napa on the hotel’s expansive destination rooftop with sweeping 360-degree views of the surrounding Napa Valley. Charlie Palmer Steak is the hotel’s signature first-floor restaurant. The hotel also offers 17,000-plus

square feet of indoor and outdoor event space. LodgeWorks Partners, L.P. is the developer of the hotel and Archer Hotel collection. Archer is all about gracious, local moments of hospitality, coupled with anticipatory service. With residences now in destinations like New York, Austin and Napa – Archer expanded his boutique experience to exciting emerging markets in Burlington – just outside of Boston, Florham Park, NJ, and Redmond, WA near Seattle. Archer's seventh location will open in Tysons, VA in 2021.