



# ARCHER<sup>SM</sup>

NEW YORK

*Media Contact: Carla, Carla Caccavale PR, [CarlaCaccavalePR@gmail.com](mailto:CarlaCaccavalePR@gmail.com) & 914-673-0729*

## **Archer Hotel Set for Late April Opening with Executive Team in Place to Ready for Big Debut**

### **General Manager Michele Mangino at Helm for What is Being Called One of Most Anticipated Hotel Openings of 2014**

New York, NY – February 24, 2014 – The [Archer Hotel](#) is readying for its opening with a targeted late April reveal. This debut, which has been called one of the [most anticipated hotel openings of 2014](#), is coming together in large part due to the efforts of the talented executive team leading the charge. At the helm is **Michele Mangino**, general manager, who brings over 20 years of hospitality experience to Archer's inner circle, including incredibly valuable New York City-specific expertise. Working in tandem with Mangino is: **Joe Kavanagh**, assistant general manager; **Joe Fariello**, chief engineer; **Jacqueline Galea**, director of sales; **Jason Sturtevant**, sales manager; and **Morgan Starner**, executive housekeeper. Here are additional details on this dynamic team:

**General Manager (GM):** Most recently Mangino was the director of operations at The Millennium Broadway Hotel, where she previously served as resident manager. Her expertise overseeing rooms, food & beverage, engineering, security and housekeeping at a NYC hotel has translated exceptionally well into the opening strategy and ongoing operations for Archer. As Archer's GM, Mangino has been intimately involved in overseeing all aspects of the pre-opening efforts, from construction to mapping out staffing strategy, final design elements, hotel programming and marketing efforts for the residential-minded property that already has people buzzing with its quartet of design palettes for the guestrooms and mystery of "Just who is Archer?" Mangino also worked with the Park Lane Hotel as director of operations and in a variety of posts with Dolce International, where she started her career in the hospitality industry. She is a graduate of Pace University where she earned a Bachelor of Business Administration in Marketing Management.

**Assistant General Manager:** Kavanagh brings marked and measurable results across guest satisfaction, financial performance and more. Previously he was the director of rooms at Sixty LES (formerly Thompson LES) and prior to that held the same title as part of the opening team at SLS Hotel South Beach, where Kavanagh assisted with the recruitment of nearly 50 employees across a variety of departments.

**Chief Engineer:** As the director of engineering at NYLO NY and On The Ave Hotel, Fariello managed a top-to-bottom guest room and public space renovation, as well as the addition of a new bar. His New York experience dates back over 14 years to The Regent Wall Street and then Millennium Broadway where he held a number of positions and continually worked his way up the ranks. Fariello received a number of noteworthy accolades throughout his career, from numerous “Manager of the Quarter” recognitions, to “Manager of the Year,” which is indicative of his work ethic and team spirit.

**Director of Sales:** Galea is a seasoned New York hospitality executive having held sales positions at well-known properties ranging from InterContinental New York Times Square, where she was most recently director of corporate sales, to Morgans Hotel Group. It was at Morgans, where she spent the majority of her career, that Galea oversaw the Hudson, Royalton, Morgans and Mondrian Soho, and was responsible for dozens of corporate accounts, management of key global accounts and drove strategies that resulted in meeting and exceeding revenue goals.

**Sales Manager:** Sturtevant has spent the entirety of his hospitality career based in the New York market, having held a variety of sales positions, with a track record of exceeding goals. Most recently, as corporate sales manager at InterContinental New York Times Square, he consistently went above the mark and exceeded all of his quarterly sales goals. Throughout his travel tenure Sturtevant has held sales posts with other companies including Highgate Hotels, Leading Hotels of the World and CARINO Hotels and Resorts Worldwide.

**Executive Housekeeper:** Early on Starner found herself drawn to hospitality, starting out in a hotel position in Michigan where she went to school. From there she went on to special event positions at corporations such as Yamaha Corp. of America and VH1 Save the Music Foundation. Starner’s love of hotels came full circle and she returned to the industry as rooms controller and talent coach at W Hotel Times Square. From there she went on to working with Kimpton Hotels’ four Manhattan properties and then became the assistant director of housekeeping and part of the opening team at Hyatt Union Square.

Bringing Archer to life is owner and developer [LodgeWorks Partners, L.P.](#), a privately-held hotel development and management company with a rich history in noteworthy openings, with architectural direction and design under the detail-oriented eyes of Glen Coben of Glen and Company, based in Manhattan. David Burke is the restaurateur at the helm of the hotel’s restaurant, lobby bar and room service. Soon additional details on the restaurant name and menu concept will be revealed.

For more information, and updates as Archer evolves, visit [www.archerhotel.com](http://www.archerhotel.com).

###

**Archer Hotel**

[Archer<sup>sm</sup> New York](#) is a new Midtown Manhattan boutique hotel and welcoming residence filled with curated luxuries that evoke the soul of its Garment District neighborhood. The new-build, 22-story, luxury hotel on West 38<sup>th</sup> between Fifth and Sixth Avenues – opening in early 2014 – will be home to 180 guest rooms, a rooftop bar and a David Burke restaurant. The hotel will offer a quartet of guest room design palettes – an unprecedented design move in a property this size – objects d'art from Archer's journeys and a thoughtful rotation of nightly turndown treats. Accommodations boast complimentary WiFi, 42-inch HDTV, MP3 dock, Frette® towels and bathrobes, Malin+Goetz© bath amenities, a Nespresso© and a stocked minibar. Hotel amenities include an on-site fitness room, curated retail selections from local artisans, concierge service, complimentary lobby business center and a 100% smoke-free environment.

**LODGEWORKS**

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 28 years. Among recent developments, the company has sold a portfolio of assets to Hyatt Hotels Corporation. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including HYATT house®, Hyatt Place®, Aloft®, Hawthorn Suites®, and Hilton Garden Inn®. In addition to ARCHER, the company is currently developing a Hampton Inn® in Brooklyn. For more information, please visit [www.lodgeworks.com](http://www.lodgeworks.com).