

ARCHER®

HOTEL

ARCHER® Hotel Unveils Brand-Wide Thankful Sale Timed to be Topic of Thanksgiving Table Talk & Memory-Making Trips

Launching Wednesday *Before* Thanksgiving – 5 Days Ahead of Cyber Monday –
So Family & Friends Can Put Often-Talked-About Trip Planning
Into Action as They Gather Around the Table

25% Off Rates & Round of Cocktails in City Hotels, Breakfast for Two in Suburbia

New York, NY – November 6, 2019 – [ARCHER® Hotel](#) has given its once-a-year, brand-wide sale an overhaul this year with the intention making it truly memorable (as in creating lasting memories from the trips booked as a result). The new **Archer Hotel Thankful Sale** will be launching on Wednesday, November 27, five days in advance of its former Cyber Monday sale, with a purposeful reason behind the extension. As broods gather around the table to give thanks Archer hopes they will put their often-talked-about and rarely-actioned trip plans into play. That girlfriend getaway in Austin, the cousins' reunion in New York City or the "we've finally graduated from the kids' table" wine tasting extravaganza in Napa. The first-ever **Archer Hotel Thankful Sale** has savings, added value and the high likelihood that friends and family will want to make these trips an annual occurrence. Laid out in true Thanksgiving dinner fashion, here are the details: *

- ❖ **Main Course (i.e. the Turkey):** 25% off best available rates*
- ❖ **Tempting Sides (think mashed potatoes, stuffing and more):** Those staying in the collection's city hotels will receive drinks for two (up to a \$30 value) that can be enjoyed on the rooftop -- Spyglass in New York, Sky & Vine in Napa – or at the cozy lobby lounge in Austin. Guests of Archer's suburban hotels (Burlington, Florham Park and Redmond) will enjoy breakfast for two (up to a \$25 value).
- ❖ **Dessert (name your favorite pie... pumpkin, apple, pecan):** So many choices and lots of time to indulge. The travel window starts when the sale kicks off, Wednesday, November 27, 2019 and runs through Thursday, April 30, 2020.
- ❖ **Leftovers (as is rest of the sale details):** The booking window is Wednesday, November 27 through Monday, December 9, 2019, with a two-night minimum stay.

Archer Hotel Thankful Sale nightly starting rates are as follows (reflecting the savings after the discount and vary by city and date):

City: 25% Off + A Round of Drinks, rates starting from \$157 to \$164

- ❖ Archer Hotel **Austin** (Domain NORTHSIDE's fashion, dining and nightlife destination)
- ❖ Archer Hotel **Napa** (downtown Napa — wine country's emerging gateway city)
- ❖ Archer Hotel **New York** (midtown Manhattan under the glow of the Empire State Building)

Suburbs: 25% Off + Breakfast, rates starting from \$97 to \$112

- ❖ Archer Hotel **Burlington** (MA; 3rd Ave, Boston's buzzy northwest suburb)
- ❖ Archer Hotel **Florham Park** (NJ; adjacent to the New York Jets training camp, minutes to Morristown and Madison)
- ❖ Archer Hotel **Redmond** (WA; Redmond Town Center, Seattle's Eastside suburb)

For reservations visit <https://archerhotel.com/book/thankful-for-you> as of Wednesday, November 27. For more please visit www.archerhotel.com and get to know Archer better on [Instagram](#) and follow his city-specific recommendations, recipes and more on the [blog](#).

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Media Note: The landing page/booking link will be live at 12:00 am on Wednesday, November 27 and not prior.

About ARCHER

ARCHER® Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. ARCHER New York came in at #10 of 15 of top hotels in New York City in the [Travel + Leisure World's Best Awards](#). Its properties in Napa and Austin made the *Condé Nast Traveler* 2019 Readers' Choice Awards.

*25% off best available rates based on availability; blackout dates apply; taxes, fees and incidentals are not included.

Drink vouchers are two per room per stay, in Austin, Napa and New York (up to a \$30 value). Breakfast vouchers are two per room for one day of the stay, in Burlington, Florham Park and Redmond (up to a \$25 value). Vouchers are non-transferrable, do not accumulate and cannot be exchanged for cash value. Vouchers include taxes and fees. Gratuities are not included.