



ARCHERSM

NEW YORK

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ARCHERSM Hotel Announces Key Appointment to Inner Circle: Michele Mangino Named General Manager

Garment District's 180-Room Boutique Hotel Set to Open Early 2014

New York, NY – May 6, 2013 – The [ARCHERSM Hotel](#), a 21-story property that will be home to 180 guestrooms in midtown Manhattan's Garment District, has appointed Michele Mangino as general manager. This new-build, luxury hotel on West 38th Street, between Fifth and Sixth Avenues, is on target to open early 2014. Mangino brings over 20 years of hospitality experience to ARCHER's inner circle.

In her new role Mangino will be intimately involved in overseeing all aspects of the pre-opening efforts, from construction to mapping out staffing strategy, final design elements, hotel programming and marketing efforts for the residential-minded property that already has people buzzing with its quartet of design palettes for the guestrooms and mystery of "Just who is ARCHER?"

"As ARCHER's story continues to unfold we looked for a seasoned hospitality executive who understood not just the industry, but the philosophy behind the property and the experience that ARCHER plans to delight guests with," said Cheryl Gilliam, VP brands & marketing for LodgeWorks. "Michele embraced and embodied the warm, welcoming ways of ARCHER. Her experience, especially as it relates to the New York City market, will be as asset to the evolution of our hotel."

Most recently Mangino was the director of operations at The Millennium Broadway Hotel, where she previously served as resident manager. Her expertise overseeing rooms, food & beverage, engineering, security and housekeeping at a NYC hotel will translate well into the opening strategy and ongoing operations for ARCHER. Mangino also worked with the Park Lane Hotel as director of operations and in a variety of posts with Dolce International, where she started her career in the hospitality industry. She is a graduate of Pace University where she earned a Bachelor of Business Administration in Marketing Management.

“The more I learned about ARCHER the more I was intrigued,” said Mangino. “The extreme attention to detail and thought that is going into the design, the service, the culinary experience and virtually every touch point and corner you turn is exceptional and inspiring. I am thrilled to be a part of what is going to be a new American classic,” she added.

Bringing ARCHER to life is owner and developer [LodgeWorks Partners, L.P.](#), a privately-held hotel development and management company with a rich history in noteworthy openings, with architectural direction and design under the detail-oriented eyes of Glen Coben of Glen and Company, based in Manhattan. One of the most telling details of the residential-minded design is the quartet of design palettes for the accommodations, introducing an element of guestroom roulette as travelers will not know which of the four room types they will stay in. This is thought to be an unprecedented design move in a property this size. Custom drapery, the headboard, ottoman, throw pillow and blanket will vary within the four designs. Eclectic elegance comes into play with a custom-designed and curated furniture collection, coupled with an art consultant’s hand picked pieces for this boutique hotel.

Other big news on ARCHER’s inner circle was recently announced as David Burke inked a deal to be the restaurateur at the helm of the hotel’s restaurant and rooftop bar.

For more information, and updates as ARCHER evolves, visit www.archerhotel.com or <http://portal.sliderocket.com/AAKJZ/Announcing-Archer-Auto-Clip>.

LODGEWORKS

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 28 years. Among recent developments, the company has sold a portfolio of assets to Hyatt Hotels Corporation. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including Hotel Sierra®, HYATT house®, Hyatt Place®, Aloft®, Hawthorn Suites®, and Hilton Garden Inn®. In addition to ARCHER, the company is currently developing a Hampton Inn® in Brooklyn. For more information, please visit www.lodgeworks.com.

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