



ARCHER[®]

FALLS CHURCH

Archer[®] Hotel Unveils Second D.C. Metro-Area Location This Year with Transformation of Falls Church Property

**148-Room Hotel Undergoing Chic Design Renovation to be Completed in
Spring 2022 Bringing Archer's Signature & Luxe Touches to the Boutique Property in
Fairfax County's Mosaic District Just 10 Miles from Washington, D.C.**

**Award-Winning Boutique Brand Opens Eighth Property, Second in 2021, for
Growing Archer Hotel Collection**

Fairfax, VA – December 15, 2021 – Archer Hotel is expanding its boutique hotel collection once again this year with the addition of [ARCHER[®] Hotel Falls Church](#) this week. Marking its first transformation, Archer Hotel will be completing a significant design overhaul of the former Hyatt House Falls Church/Merrifield, with a spring 2022 unveil of the luxury, boutique hotel. This addition marks Archer's second property in D.C. metro-area, joining the newly opened Archer Hotel Tysons that welcomed guests in September, and the eighth in the collection for the growing brand.

The official conversion took place on December 15, with the hotel proudly donning its new name, Archer Hotel Falls Church. The design transformation will get underway immediately; the hotel will remain open during the well-thought-out renovation process. The stunning makeover will include chic new public spaces, luxe guest rooms and suites and AKB, a hotel bar. The transformation does not stop at the design details; guests will also enjoy the thoughtful touches and anticipatory service that Archer is known for, from an arrival gift of bottled water and handmade caramels to daily turndown treats, Malin + Goetz bath amenities, whimsical slippers with playful mustaches and lips to take home and much more. Archer also has an array of complimentary amenities, including Wi-Fi, an in-room Nespresso experience and business services. It is the combination of all these details that continuously land its award-winning sister properties in the coveted top spots on trusted review sites. The common theme across the brand is the team's dedication to sincere service that is often mentioned in tandem with compliments on Archer's attention to details big and small.

Located in Fairfax County and the anchor of the vibrant Mosaic District, Archer Falls Church is a short walk to the Dunn-Loring Metro stop and just 10 miles west of Washington, D.C., providing easy access to Washington, D.C., and Ronald Reagan Washington National Airport. A stop at Dulles International Airport is slated for February 2022. [LodgeWorks](#) Partners, L.P., the owner, developer and operator of Archer Hotel, made a strategic decision to bring boutique sophistication to emerging metros that had a need – and an audience – for boutique hotels once reserved for major cities. After successful openings in New York City, Austin and Napa, Archer welcomed four properties in Burlington, MA (just outside of Boston), Florham Park, NJ (a business and social hub in Morris County), Redmond, WA (Seattle’s Eastside suburb) and Tysons, VA (D.C. metro-area). The Mosaic District location makes this property a wonderful fit to the brand’s portfolio and expansion philosophy.

The new Archer Hotel Falls Church will feature five unique design palettes across its guest rooms and suites. A nod to the residentially minded notion that no two bedrooms would be alike, the distinct design palettes will introduce all-new five-star beds. Bathrooms will offer granite vanities, lighted mirrors, and tiled walk-in showers. Those with bath/soaking tubs will all have locally inspired rubber duckies. A rare find in hotels, Archer Falls Church has double king accommodations, with two plush king platform beds, that seamlessly lend themselves to family and girlfriend getaways. Unique to this property is the Grand Den, the hotel’s largest room type at over 770 sq. ft., that features a stunning master bedroom with a luxurious corner soaking tub and bathroom with a roomy tiled walk-in shower. Ideal for entertaining or unwinding, there is a large living area with curved charcoal leather sofa, a center ottoman, a peacock blue side chair and a full-size desk. A quartz-topped wet bar is fully stocked with coffee and barware, plus a microwave and refrigeration. More than half of the rooms are studio king suites, with 79 in total, that boast king platform beds, a peacock blue crushed velvet sofa sleeper, white snakeskin coffee table and a compact kitchen.

In late spring of 2022 guests and locals alike will enjoy AKB, the hotel’s classic bar with Archer’s signature twist. A coffee bar by day while embracing the beloved tradition of the quintessential hotel bar by night, AKB is sure to be a popular gathering spot with comfy niches and a focus on wonderfully eclectic shareable fare. Evenings will feature an impressive bar menu, including classic and craft cocktails, an array of whiskey with a spotlight on Virginia makers. Draft, bottled and canned beer selections feature favorite regional breweries. The well-traveled wine list will be available by the glass or bottle.

Archer Falls Church offers 3,225 square feet of indoor meeting and event space, with capabilities to host groups of up to 100 in flexible, elegant first-floor, light-filled venues. Archer’s Great Room and Archer’s Dining Room, with an abundance of natural light and neutral palettes, are extremely flexible spaces, as well as divisible based on the needs of the meeting or event.

One of the signature elements across each property is the curated-by-location house art collection, accomplished and assembled by art advisor Deborah Goodman Davis. The works are a unique and storied grouping in a range of mediums, all created by local and regional artists.

Their works tell individual or Virginia-centric stories — and those stories help make each guest experience at Archer singular and special. From a large back-lit photo mural of the Cherry Blossom Festival in Washington D.C. to canvas selections showcasing D.C.-centric architecture in each guest corridor, guests will truly have a sense of place from the thoughtfully selected pieces.

Another display of Archer's dedication to details are the bedside books and daily rotation of locally curated turndown treats. Archer's favorite bedside reading in every room: *The Little Prince* and — specially for Falls Church — *The Distance Between Me and the Cherry Tree*. The Grand Dens also feature: *The Appalachian Trail* and *An Illustrated Guide to Cocktails*. The turndown treats will include wafer rolls from Craving for Chocolate, a McLean, Virginia, boutique chocolate atelier; peach tea gummy bears by Sugarfina; and chocolate-dipped fortune cookies by Fancy Fortune Cookie Co. (an Oprah favorite) with custom fortunes from Archer (tastings are actively underway with more local goodies being added to the list soon).

For on-the-go convenience, The Market offers a range of healthy snacks, fresh fruit and juices, along with pre-packaged favorites and sundries; this 24-hour lobby pantry offers any-time access with purchases easily charged to the room. Guests may shop a special selection of souvenirs curated from local artisans and Archer. One special souvenir is a deck of Archer's Playing Cards. Each card features a timeless tip of courtesy that Archer discovered from mentors and friends along the way.

With the spring launch of AKB, guests who book directly with Archer (via phone or at archerhotel.com) receive a \$10 drink + dine credit that can be used for dine in or takeout. The credit will automatically appear on the guest's folio and be applied to any food and beverage charged to the guest room or suite. Guests who stay at three different Archer Hotel locations automatically earn a free night for a future stay at the Archer Hotel of the guest's choosing.

Nightly weekday and weekend rates start from \$199 and \$149, respectively.

For more details and reservations, please visit <https://archerhotel.com/falls-church>.

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About LodgeWorks Partners, L.P.: LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators with industry-leading guest satisfaction, a sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company launched the ARCHER® Hotel boutique collection with a trio of high-profile U.S. destinations. In May 2014, Archer Hotel debuted in New York City/mid-town Manhattan, followed by an August 2016 opening in Austin at Domain NORTHSIDE and a much-anticipated November 2017 opening in downtown Napa. The collection continued its strategic development plan in upscale metro markets with a February 2018 opening in Burlington, Massachusetts (just outside of Boston), followed by a May 2018 addition in Florham Park, New Jersey, and in late May 2019 with a location in Redmond, Washington (a high-tech Eastside suburb of Seattle), with Tysons, VA joining the collection in September 2021. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels, including Hyatt House®, Hyatt Place®, Aloft®, Hampton Inn®, and Hilton Garden Inn®. For more information, please visit lodgeworks.com.

About the Mosaic District: Located in the heart of Fairfax County, Mosaic District elevates the community experience by creating a vibrant environment where friends and families want to connect. This unique and distinct place brings together the finest fashion boutiques and restaurants with a hand-selected mix of national and

independent retailers and an art-house cinema. Mosaic, an EDENS place, is pioneering intelligent urban design and enhancing the way people interact - enabling authentic human and community engagement. For more information about Mosaic, please visit www.mosaicdistrict.com.

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