

A Toast to Indulging, Sleeping In, Not Making the Bed & All Things Merry & Bright

Cheers, Archer Celebrates this Holiday Season with 15% Off Rates, \$50 Dining Credit, Late Checkout & More at All 8 Hotels

New York, NY — November 3, 2022 — Just like presents, celebrations come in all different shapes and sizes, with no two alike. <u>Archer Hotel</u> is inviting guests to raise a glass (or two) to toast all things merry and bright this holiday season at any one of its eight properties from New York to Napa (and Austin in between), with its *Cheers, Archer* experience. The two-night package allows guests to holiday however they like best and take along friends, family, a significant other or treat themselves to some alone time. This special seasonal escape includes:

- **Nestled Snug In Our Beds**: A two-night stay with **15% off** best available rates and a pass to relax and *not* make the five-star super cozy bed
- Eat, Drink & Be Merry: A \$50 food + beverage credit for guests to use as they choose throughout the hotel bars and restaurants
- **Raise a Mug: Two disco mugs** to take home + a "crazy hot cocoa" recipe made merrier with peppermint schnapps and bourbon
- On the Top of the Wish List, More Sleep: Some much-needed extra shuteye with a guaranteed late 1 PM checkout
- Sing Along: Special welcome card with QR link to Cheers, Archer Spotify holiday playlist

Guests will be welcomed with lots of holiday cheer including a hot beverage bar with all the accoutrements and hopefully get to spot <u>Archie</u>, Archer's resident elf, who hides mischievously throughout the hotel. Big and little holiday-lovers alike are encouraged to catch him Archie if they can, in a new spot daily, for a chance to earn fun prizes. There will be special festive happenings, such as <u>Up on the Rooftop with Archer</u> in Napa, where holiday revelers can enjoy cozy igloos, festive photo ops and holiday-themed cocktails atop the hotel; the **Ultimate Holiday Stay**, over-the-top getaways at <u>Archer Austin</u> and <u>Archer Napa</u> and The Giving Drink — a festive cocktail served at every <u>AKB</u>, Archer's casually hip hotel bar, with a portion of the proceeds going to the No King Hungry national campaign.

Merrymakers can enjoy *Cheers, Archer* now through January 2, 2023. Reservations can be made at <u>archerhotel.com</u> using promo code CHEERSARCHER2022 or directly at <u>https://archerhotel.com/offer/cheers-archer-2022</u>. Locations include Austin (TX), Burlington

(MA), Falls Church & Tysons (VA), Florham Park (NJ), Napa (CA), New York (NY) and Redmond (WA) with starting rates ranging from \$179 to \$799.

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*Subject to availability. Not used in conjunction with other coupons, promos and offers. No cash value. Blackout dates may apply.

ARCHER[®] Hotel is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. LodgeWorks Partners, L.P. is the developer of the Archer Hotel collection. Archer is all about gracious, local moments of hospitality, coupled with anticipatory service. With locations now in destinations like New York, Austin and Napa – Archer is excited to bring his boutique experience to exciting suburban markets like Burlington – just outside of Boston, Florham Park, NJ and Redmond, WA near Seattle. Archer Tysons and Archer Falls Church, both just outside of Washington, D.C., opened last year.