



DAVID BURKE GROUP FURTHER EXPANDS ITS CULINARY EMPIRE WITH DAVID BURKE FABRICK

The Newest Addition to the David Burke Group Continues the Momentum of the Reemerging Garment District with a New Restaurant and Bar Opening in 2014 at Archer Hotel New York

NEW YORK, NY (May 28, 2014) – Adding to its ever-expanding portfolio of innovative restaurant concepts, the **David Burke Group** proudly announces the opening of its fifth New York City venue **David Burke fabrick**. Set on the ground floor of the vibrant new boutique hotel, Archer New York, the inviting yet industrial restaurant is set to open on May 29, 2014 and will offer a menu of rustic American dishes served with a side of the group’s signature artistic flare.

Derived from the Latin *faber*, meaning “artisan” and intentionally spelled with a “ck,” *fabrick’s* unique moniker is not only nod to the brick-and-mortar facades common in the restaurant’s Garment District neighborhood and the bricks of pink Himalayan salt that line the patented beef dry-aging room but also to the city of New York itself. Throughout their collaborative design process, the David Burke Group and designer **Glen Coben** drew inspiration from the everyday sights, sounds and sensations found throughout Manhattan – from the steel columns in the subway platforms and exposed brick walls of pre-war buildings to the impossible heights of its iconic skyscrapers, the restaurant was created to capture the unique spirit of New York City.

“Having opened our first restaurant in New York over a decade ago, we were looking to create a space that paid homage to our roots here,” noted Stephen Goglia, CEO of the David Burke Group. “Just as we built David Burke Group one brick at a time, that same industrious nature is the lifeblood of this neighborhood, and it was very important to honor that in both the design and classic American-style of our menu. The Garment District is on the verge of a strong resurgence and we’re so proud to be a part of it.”

Tucked behind a lush courtyard just off 38th street, *fabrick* extends through much of Archer’s first floor with its airy dining room connected to the main hotel lobby by an intimate lounge area serving as a natural pass-through. After gliding through the elegant lounge - bedecked in warm leathers, exposed brick and colorful accents – guests entering *fabrick’s* main dining room will be first met with a glimpse inside the bustling open kitchen. With high ceilings and an open skylight accented by wood tabletops and enameled red chairs, the space is at one time fresh and playful while also being industrial and striking.

In addition to the main restaurant, guests can also enjoy a casual cocktail or selection of light bites in the lobby’s **Bugatti Bar**. Guests can sidle up to the lively lobby lounge for a pre-dinner aperitif or, in the warmer months, relax outside in the hotel’s enclosed courtyard while enjoying a signature cocktail and the signature sounds of New York’s busy streets.

“We wanted the space to be a series of small discoveries – not just a simple one liner,” explained Glen Coben, Founder of Glen & Company. “In the same way that you experience different flavors with each



bite of one of the restaurant's dishes, the space is peppered with hidden nooks and crannies that open up more if its story each time guests return."

Under the direction of **Executive Chef Adin Langille**, the *fabrick* menu will feature a variety of playful yet polished dishes ranging from snacks and small plates to hearty entrees and indulgent desserts. Guests can gather in the restaurant's hidden pockets of intimate tables to sample snacks like ***Sticks on a Salt Brick*** and the ***Skin & Bones*** or gather under the dining room's airy skylight windows to enjoy the abundant list of entrees that includes a ***Lobster Bolognese, Archer's Club Burger*** and ***Lamb Chops & Ribs Vindaloo-BBQ***.

fabrick comfortably seats 84 guests for sit-down gatherings and 120 guests for standing receptions.

For more information or reservations, please visit www.davidburkefabrick.com or call **212-302-3838**.

David Burke fabrick is located on 47 West 38th Street between 5th and 6th Avenues.

The restaurant *is* open daily for breakfast from 6:30AM – 11:00AM and lunch from 11:00AM – 5:00PM with brunch served Saturdays and Sundays from 10:30AM – 3:30PM.

Dinner hours are 5:00pm – 10:00PM M-W; 5:00PM – 11:00PM Thursday & Friday: 3:30PM - 11:00PM Saturday; 3:30PM - 10:00PM Sunday

The Bugatti Bar is open from 11:00PM – 12:00AM M-W; 11:00AM – 1:00AM Thursday & Friday; 10:30AM – 1:00AM on Saturday and 10:30AM – 12:00AM on Sunday. Brunch will be served on Saturday and Sunday from 10:30AM – 3:30 PM.

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ABOUT DAVID BURKE GROUP

Founded in 2003 by Chef David Burke, the [David Burke Group](#) is a powerhouse restaurant group that blends whimsy and innovation to create a one-of-a-kind dining experience. Each of the group's ten individual establishments works to push the limits of refined American cuisine through the use of uncommon ingredients, creative presentations and ingenious cooking techniques. Beginning with the New York City flagship restaurant David Burke Townhouse, the group's Burke's other restaurants include David Burke Kitchen (New York, NY), Fishtail (New York, NY), David Burke at Bloomingdale's (New York, NY), David Burke fabrick (New York, NY), Burke in the Box at McCarran Airport (Las Vegas, NV), David Burke's Primehouse (Chicago, IL), David Burke Fromagerie (Rumson, NJ) and David Burke Prime (Foxwoods Casino, CT).

ABOUT ARCHER HOTEL

[ARCHERsm New York](#) is a new Midtown Manhattan boutique hotel and welcoming residence filled with curated luxuries that evoke the soul of its Garment District neighborhood. The new-build, 22-story, luxury hotel on West 38th between Fifth and Sixth Avenues – opening in **May** 2014 – will be home to 180 guest rooms, a rooftop bar and the David Burke fabrick restaurant. The hotel will offer a quartet of guest

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room design palettes – an unprecedented design move in a property this size – objects d'art from Archer's journeys and a thoughtful rotation of nightly turndown treats. Accommodations boast complimentary WiFi, 42-inch HDTV, MP3 dock, Frette® towels and bathrobes, Malin+Goetz© bath amenities, a Nespresso© and a stocked minibar. Hotel amenities include an on-site fitness room, curated retail selections from local artisans, concierge service, complimentary lobby business center and a 100% smoke-free environment. This new American classic is being brought to life by owner and developer [LodgeWorks Partners L.P.](#), a privately held hotel development and management company with a rich history in noteworthy openings.

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