



# ARCHER<sup>®</sup>

## HOTEL

### Archer Hotel Austin, Napa and New York Earn Top Accolades on Travel Industry's Most Coveted List

**Celebration Comes with "Sweet" Deal for Guests:  
20% Off Rates + Bag of Archer's Signature Handcrafted Caramels**

#### **Archer Hotel Austin Earns Double Honors, Including Place on World's Best Hotels**

New York, NY – October 6, 2020 – *"Success is simple. Do what's right, the right way, at the right time."* (Arnold H. Glasgow) [Archer Hotel](#) is humbled that in year that is anything but simple, its loyal guests took the time to cast a vote for the sincere, personalized hospitality that has become Archer's hallmark. The boutique hotel collection has been awarded top spots on the [Condé Nast Traveler 2020 Readers' Choice Awards](#) in four categories. For the first time, Archer Hotel Austin has earned an acclaimed spot on the [Best Hotels in the World: 2020](#) roster, which recognizes only 50 properties across the globe. More than 715,000 Condé Nast Traveler readers submitted responses rating their travel experiences across the globe and Archer Hotel placed as follows:

#2 Best Hotel in Texas and #47 Best Hotel in the World: [Archer Hotel Austin](#)

#6 Best Hotel in Northern California: [Archer Hotel Napa](#)

#7 Best Hotel in New York City: [Archer Hotel New York](#)

"It has been said that success doesn't come from what you do occasionally. It comes from what you do consistently," said Ric Mussiett, general manager of Archer Hotel Austin. "I am continually in awe of how the teams in each and every hotel deliver sincere, anticipatory service day in and day out. It is inspiring on a typical day and even more so in the new and changing times we are operating in now. We are incredibly proud of them and grateful that our guests took the time to recognize their efforts."

To celebrate the brand's trifecta of accolades, Archer Hotel is extending a sweet deal – **20% off standard rates and a bag of its signature locally handcrafted caramels.**

"The results of this year's survey, conducted at the start of the COVID-19 pandemic, are a testament to the lasting power of a meaningful travel experience," said Jesse Ashlock, U.S. Editor of Condé Nast Traveler. "The winners represent the best of the best for our audience and offer plenty of trip-planning

inspiration for all the adventures we can't wait to have next." The Condé Nast Traveler Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The 2020 Readers' Choice Awards are published on Condé Nast Traveler's website at [www.cntraveler.com/rca](http://www.cntraveler.com/rca) and celebrated in the November issue of Condé Nast Traveler US and UK print editions.

To join in the celebration and book a stay at any (or all!) of the properties that made the list, use the promo code SWEET for stays through June 30, 2020 or click [here](#).

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#### **About ARCHER Hotel**

[ARCHER® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. LodgeWorks Partners, L.P. is the developer of the hotel and Archer Hotel collection. Archer is all about gracious, local moments of hospitality, coupled with anticipatory service. With residences now in destinations like New York, Austin and Napa – Archer is excited to bring his boutique experience to exciting markets like Burlington – just outside of Boston, Florham Park, NJ and Redmond, WA near Seattle. Archer Tysons will open in Virginia just outside of Washington DC in 2021.

#### **About Condé Nast Traveler**

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, Condé Nast Traveler is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, Condé Nast Traveler offers award-winning expertise in luxury travel from around the world. For more, visit [www.cntraveler.com](http://www.cntraveler.com).